

## Testimonials from our students



**Abhijit N. Joshi**  
Dy. General Manager –  
Sales & Marketing

**Cummins Generator  
Technology**

"SCMHRD provides excellent environment for Executive MBA Education. The knowledge sharing from the faculties is very good and helped has enhance my knowledge base."



**Rohini**  
Manager – Finance

**Scientific Seedlings  
(I) Pvt Ltd.**

"Application based learning at SCMHRD is helping me to enhance the growth prospects of our family business & contribute to society. The institute has a perfect blend of supportive, experienced in-house & visiting faculties from the corporate world which makes the learning more distinct, practical & enjoyable."



**Madhavi Reddy**  
PMO Manager

**Deutsche Bank Group-  
DBOI Global Services**

SCMHRD's Ex-MBA curriculum includes latest tools coupled with industry experience faculty thus resulting into practical learning with theory based learning. Ex- MBA is a great platform to implement the rich learnings at my work and thus providing me with competitive advantage at my work place."



**Harshvardhan Chikodi**  
Manager- Corporate Sales

**Mercedes-Benz, India**

The course has broadened my horizon beyond the routine work requisites and inculcated true thinking power which would be great help for my current and future professional endeavors.



**Be better equipped to play multiple roles.  
with MBA (Executive Education) Program @ SCMHRD.**

## The MBA (Executive Education) Programme @ SCMHRD

The competitive business challenges of today make it imperative for professionals to continuously upgrade themselves. The executive MBA (EE) program at SCMHRD offers this opportunity.

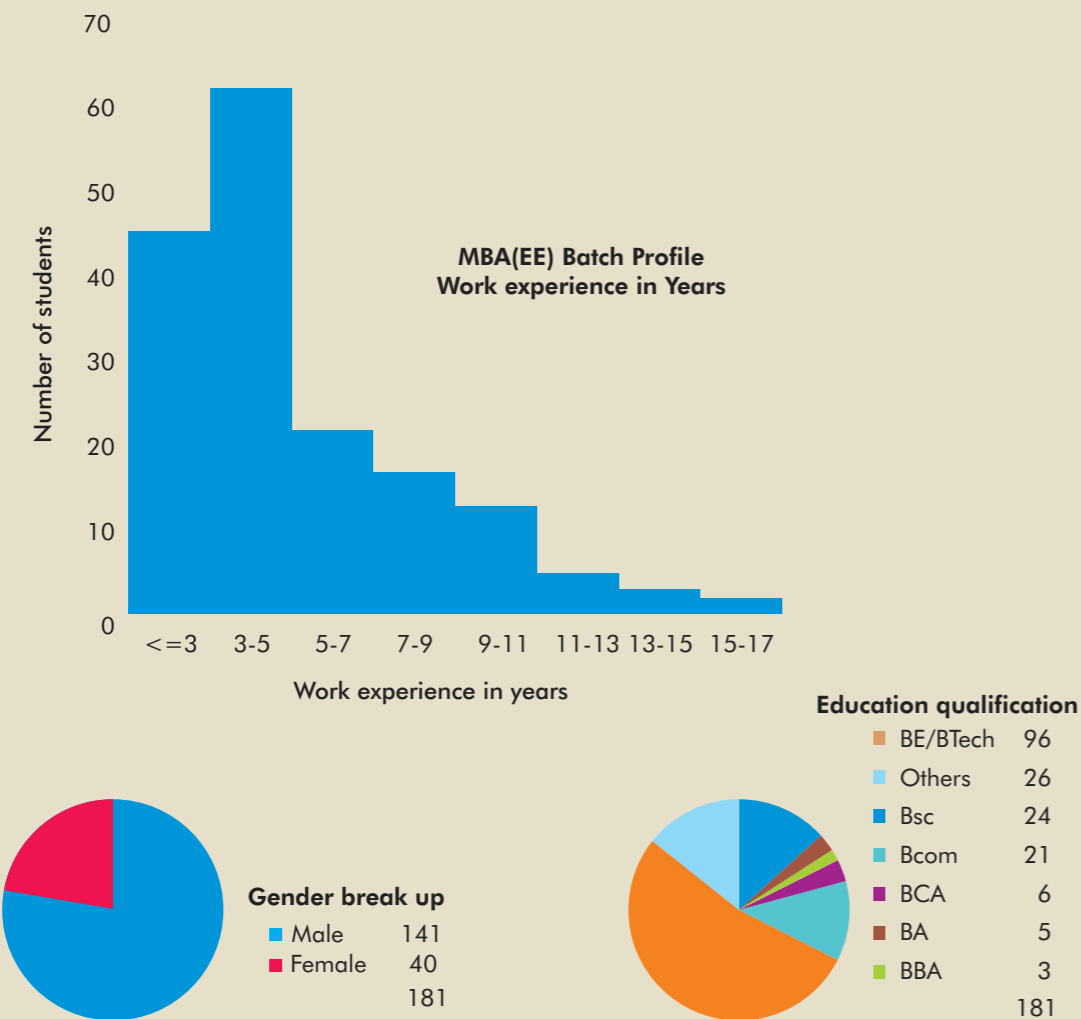
### Objectives

This program is specially designed for working professionals in and around Pune. The program is especially tailor-made to meet the challenges managers and leaders face in the present economy. The objectives behind the program design are:

- Develop knowledge in core areas of business including strategy formulation
- Refine interpersonal skills and bring out leadership qualities
- Transform professionals into global business leaders
- Broaden the understanding of organizational dynamics in order to increase their capacity in the task of reinventing organizations

### Student Profile

Our typical student profile for the MBA (EE) is as depicted in this chart.



### Academic rigor. Case study-oriented pedagogy

The MBA (EE) program offers the rigor, course content and faculty of the regular MBA program. The group interaction and class diversity add to the learning experience.

The pedagogy is an effective combination of theoretical learning and practical application. SCMHRD places great emphasis on live projects, case studies and interaction with other students and faculty, so that students acquire, understand and develop knowledge that equips them to meet the challenges of real life management.

### The convenience of learning with earning

The MBA (EE) is a 30 month extensive program conducted on weekends or week day evenings, so you have the flexibility of continuing with your professional job while you upgrade your skills. You'll be putting your weekends and evenings to good use, and ensuring fine career prospects for the future.

### Organizational sponsorship

Many of our students are sponsored by their organizations. We welcome such candidates and the faculty is happy to meet the employers for periodic assessments or any feedback that the company would like to have.

In our executive education, we realize the importance an employee has in his own workplace, and hence do not offer any placement opportunities. We encourage sponsoring firms to appraise the students for fast track career opportunities.

### The MBA (EE) program structure

The program is completed in five semesters of about five months each. The first year consists of all Core subjects. Electives are offered in the third, fourth and fifth semesters. The various functional area offered are Marketing, Finance, HR, Operations and IT.

Apart from academic education, we encourage students to participate in various events, national seminars, institutional activities, consultancy, social projects etc. Students are free to practise yoga, aerobics and also utilize facilities like gymnasium, swimming pool and sports facilities.

### The SCMHRD advantage

The strong rankings for our regular MBA program show that the course contents, cases discussed and the faculty is one of the best in Indian B-Schools. The same program is offered to working professionals in the Executive Education program. Excellent infrastructure, healthy learning atmosphere and continuous contact with the corporate world are keys to facilitating management learning.

SCMHRD is a constituent member of the Symbiosis International University, which is established under Section 3 of the UGC Act 1956, by notification No. F.9-12/2001 - U.3 of Govt. of India. SIU is known to maintain very high standards of academic discipline. The guiding principles of quality education, faculty development and rigorous learning are all seen at SCMHRD.

### Award of degree

The degree awarded for this program will be by the Symbiosis International University as "Master of Business Administration (Executive Education).