

Table 2.1: Intellectual Contributions(2012-July 2017)

Part A: Five Year Summary of Intellectual Contributions (2012-17)													
Aggregate and summarize data to reflect the organizational structure of the school's faculty (e.g., departments, research groups). Do not list by individual faculty member.	Portfolio of Intellectual Contributions			Types of Intellectual Contributions								Percentage of Faculty Producing ICs	
	Scholarship/Basic or Discovery	Application Scholarship/Applied or Integration/	Teaching & Learning Scholarship	Peer Reviewed Journals	Academic Professional/ Meetings Proceedings	Presentations/Academic Professional/ Meetings	Competitive Research Awards Received	Text books	Cases	Other Teaching Materials	Other IC Types Selected by the School	Percent of Participating Faculty Producing ICs	Percent of FTES Producing ICs
HR	0	70.57	3	29.6	1	26	3	0	2	0	12	100	85.86
Finance	0	40.83	7	11.8	1	22	3	0	9	0	1	90.96	71.70
Marketing	0	80.33	1	37.3	0	40	1	0	1	0	2	99.02	87.39
Operations	0	133.5	0	108.5	3	14	3	1	0	0	4	65.14	47.88
General	5	75.77	1	56.8	1	18	2	0	0	0	4	54.63	37.43
Infrastructure Management	0	21	0	5	1	12	0	0	0	0	3	65.73	52.35
Total	5	422	12	249	7	132	12	1	12	0	26		
Part B: Alignment with Mission, Expected Outcomes, and Strategy													
<i>Provide a qualitative description of how the portfolio of intellectual contributions is aligned with the mission, expected outcomes, and strategy of the school.</i>													
<p>The SCMHRD mission statement places value on applied research by faculty and students. From 2012-17 , the SCMHRD faculty published 249 research papers, an average of 7.9 research papers per FTE. The quality of publications is indicated by the number of research grants, consultancy assignments completed, and rankings of publication output in SCOPUS and ABDC-indexed journals.</p> <p>The school encourages research in multiple disciplines such as CSR, environment & sustainability, supply chain, consumer behavior, career oriented experiential learning pedagogy, regional and global business issues and social issues. From 2011-17 faculty published topics such as: green supply chain; sustainable supply chain & marketing practices; cross border merger & acquisition, social media analytics to capture customer & employee insight, impact of organizational role stress on performance, efficiency of Indian retail sector, multi-criteria supply chain performance, decentralized energy planning, efficiency and productivity of banking sector, relationship between materialistic, mental and spiritual indexes of happiness, customer engagement management using experiential learning, impact of microfinance on empowerment of women etc.</p>													

Part C: Quality of Five-Year Portfolio of Intellectual Contributions

Provide evidence demonstrating the quality of the above five-year portfolio of intellectual contributions. Schools are encouraged to include qualitative descriptions and quantitative metrics and to summarize information in tabular format whenever possible.

SCMHRD measures the quality of the five-year portfolio of intellectual contributions by the rankings and ratings of PRJ publications, awards given for specific intellectual contributions and grants received. Overall 54% of faculty publications from 2012-17 are indexed in SCOPUS. 57.14% faculty have published at least two articles in SCOPUS indexed journals. In the preceding five years, there has been a significant growth in the number of PRJ articles published in SCOPUS indexed journals and Grade 'C' of the ABDC enlisted journals across areas.

SCMHRD faculty received 8 awards for their intellectual contributions. The awards won include: outstanding reviewer- Journal of Humanitarian Logistics and Supply Chain Management(2013), Young International Management Researcher award- AIMS-IMT Ghaziabad (2011), Best Doctoral Thesis of the Operations Research Society of India (2010), 1st Prize in Sitaram Rao Livelihoods India Case Study Competition (2010), Doctoral colloquium award in Indian Institute of Management, Ahmedabad (2013), Outstanding Business and Management article on the '7th Annual Excellence in Research Journal Awards' by IGI Global (2015), Best Case Innovation Award at Flame Case Conference (2015)

A sample of organizations funding the research of SCMHRD faculty members include: Obama Singh Award (2014-15), IBM Shared University Award (2012), Danone-Narang Beverages (2011-2012), Maharashtra Industry Development Corporation (2013-2014), National Bank of Agricultural Rural Development (2013-14), Maharashtra State Agricultural Marketing Board (2014-15), Sony Entertainment Television (2014-15) and Yes Bank (2014).

Part D: Impact of Intellectual Contributions

Provide evidence demonstrating that the school's intellectual contributions have had an impact on the theory, practice, and/or teaching of business and management. The school is encouraged to include qualitative descriptions and quantitative metrics and to summarize the information in tabular format whenever possible to demonstrate impact. Evidence of impact may stem from intellectual contributions produced beyond the five-year AACSB accreditation review period.

SCMHRD measures impact of intellectual contributions by the Thompson impact factor of the publication, download and citation counts, invited presentations and awards granted to the faculty. The median Thompson Impact Factor for the PRJ publications is 0.684. From 2012-17, the total citation count was 565, an average of 16.14 citations per Faculty. SCMHRD ranks 794 in SSRN's top 1000 Business Schools Ranking. Five SCMHRD faculty members appear on the Social Science Research Network (SSRN) list of top 12,000 business authors' list.

SCMHRD faculty and students are regularly invited to share their research thoughts with academic and professional organizations. For example, in 2012-17 SCMHRD faculty spoke at Academy of International Business (India Chapter) conference, Eastern Finance Association Conference, Annual Conference of International Academy of Business Disciplines and Project Management International.

Impact is also evident in the awards received by SCMHRD faculty for their intellectual contribution and teaching. For example, Rameshwar Dubey was appointed as visiting professor and research fellow in South University of Science and Technology China for developing algorithms using Big Data and predictive analytics. (2016); and Aradhana Gandhi received the 'Outstanding Academic Award' by SAP India in recognition of her contribution to

the SAP University Alliances Program (2011). SCMHRD faculty have also been recognized for 'outstanding reviewing contribution'.