

PGDBA 2017-18
Annexure A
Semester I

Catalog Course Code	Course Code	Course Title	Credit	Internal Marks	External Marks	Total Marks
		Contemporary Business Statistics	2	60	40	100
T2220		Operations Research	2	60	40	100
		Trends in Analytics	2	100	0	100
T3295		Relational Database Management Systems	2	60	40	100
T2513		Marketing Research	2	60	40	100
T3289		Business Intelligence I	2	60	40	100
T2803		Project	3	150	0	150
		Total	15	550	200	750

Semester II

Catalog Course Code	Course Code	Course Title	Credit	Internal Marks	External Marks	Total Marks
T2553		Advanced Operations Research	2	60	40	100
		Contemporary Business Analytics	2	100	0	100
T2209		Business Forecasting	2	60	40	100
T2686		Marketing Analytics	2	60	40	100
T2685		Human Resource Analytics	2	60	40	100
T2684		Financial Analytics	2	60	40	100
T2803		Project	3	150	0	150
		Total	15	550	200	750

Summary

Semester	Internal Credits	External Credits	Total Credits	Total Marks
Semester I	5	10	15	750
Semester II	5	10	15	750
Total	10	20	30	1500

