

Symbiosis Centre for Management and Human Resource Development, Pune
Master of Business Administration
Programme Structure 2018-20

1.	OBJECTIVE	To provide the students: Conceptual knowledge of business along with a sound understanding of management theory and practice. Corporate exposure to the methods of business and best business practices. Building interpersonal skills and leadership qualities.			
2.	DURATION (IN MONTHS)	24			
3.	INTAKE	180			
4.	RESERVATION	I. Within the sanctioned intake	a) SC (In Percentage)	b) ST (In Percentage)	c) Differently abled (In Percentage)
			15	7.5	3
		II. Over and above the sanctioned intake	a) Kashmiri Migrants (In Seats)	b) International Students (In Percentage)	
			2	15	
5.	ELIGIBILITY	Graduate from any recognised University/ Institution of National Importance with a minimum of 50% marks or equivalent grade (45% marks or equivalent grade for Scheduled Caste / Scheduled Tribes).			
6.	SELECTION PROCEDURE	Symbiosis Nation Aptitude Test Score, Group Exercise, Personal Interaction and Writing Ability Test (GE-PIWAT)			
7.	MEDIUM OF INSTRUCTION	English			
8.	PROGRAMME PATTERN	Semester			
9.	COURSE & SPECIALIZATION	As per Annexure A Students should not exceed 30 internal credits out of 100 credits during entire programme.			
10.	FEE		Academic Fee p.a	Institute Deposit	Total
		Indian Students	721000	20000	741000
		International Students (USD equivalent to INR)	1085000	20000	1105000
11.	ASSESSMENT	All Internal Courses will have 100% component as internal evaluation at the Institute level. All external courses will have 60% internal component and 40% component as external [University] examination.			
12.	STANDARD OF	The assessment of the student for each examination is done, based on relative			

	PASSING	performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.					
13.	AWARD OF DEGREE	Master of Business Administration will be awarded at the end of semester IV examination by taking into consideration the performance of all semester examinations after obtaining minimum 4 CGPA out of 10 CGPA.					
14.	NATURE WISE DISTRIBUTION OF CREDITS						
Semester	Generic Core	Generic Elective	Specialization Core	Specialization Elective	Open Elective	Audit	Total
1	25	2	0	0	0	0	27
2	14	0	0	0	16	0	30
3	15	0	0	0	14	0	29
4	8	0	0	0	6	0	14
Total	62	2	0	0	36	0	100
* Satisfactory completion of the letter grade course 'Integrated Disaster Management' is mandatory for award of degree.							

Programme Structure is approved by the Academic Council subject to its norms & conditions. Any provision in the Programme Structure which violates the basic rules & regulations is deemed to be termed "Null & Void".

Head-Academics

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Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
Semester : 1							
Generic Core Courses							
T2216	020341101	Business Statistics		2	100	0	100
T2225	020341102	Research Methodology		2	100	0	100
T6075	020341103	Managerial Economics		2	60	40	100
T2114	020341104	Essentials of Marketing Management		2	60	40	100
T2572	020341105	Human Resource Management		2	60	40	100
T2528	020341106	Management of Operations		2	60	40	100
T2777	020341107	Management Accounting		2	60	40	100
T2573	020341108	Organizational Behaviour		2	60	40	100
T2220	020341109	Operations Research		2	60	40	100
T2239	020341110	Business Communication		2	100	0	100
T2353	020341111	Entrepreneurship		2	100	0	100
T2214	020341112	Mathematical Prerequisites		1	50	0	50
T3152	020341113	Advanced Excel		1	50	0	50
T2801	020341114	Project		1	50	0	50
T4005	020341115	Integrated Disaster Management *			0	0	0
Total				25	970	280	1250
Generic Elective Courses Group							
T6014	020341116	Basic French I		2	100	0	100
T6016	020341117	Basic Spanish I		2	100	0	100
T6018	020341118	Basic Chinese I		2	100	0	100
T6012	020341119	Basic German I		2	100	0	100
Total Required Credits				2	100	0	100
Semester : 2							
Generic Core Courses							
T6074	020341201	Macroeconomics for Managers		2	60	40	100
T2253	020341202	Strategic Management		2	60	40	100
T2035	020341203	Introduction to Financial Management		2	60	40	100
T2124	020341204	Marketing Research		3	90	60	150

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T2237	020341205	Corporate Social Responsibility		1	50	0	50
T1140	020341206	Legal Aspects of Business		2	60	40	100
T2227	020341207	Business Analytics		2	60	40	100
Total				14	440	260	700
Open Elective Courses							
T2136	020341208	Sales Force and Channel Management		2	60	40	100
T2139	020341209	Digital Marketing		2	100	0	100
T2148	020341210	Retail Marketing		2	60	40	100
T2130	020341211	Brand Management		2	60	40	100
T2152	020341212	Business to Business Marketing		2	60	40	100
T2051	020341213	Financial Modeling		2	60	40	100
T2011	020341214	Commercial Banking		2	60	40	100
T2073	020341215	International Finance		2	60	40	100
T2015	020341216	Introduction to Financial Markets and Institutions		2	60	40	100
T2013	020341217	Derivative Markets		2	100	0	100
T2059	020341218	Advanced Corporate Finance		2	60	40	100
T2281	020341219	Talent Acquisition		2	60	40	100
T2284	020341220	Learning and Development		2	60	40	100
T2296	020341221	Compensation and Reward Management		2	100	0	100
T2576	020341222	Performance Management System		2	60	40	100
T2577	020341223	HRD Instruments		2	60	40	100
T2574	020341224	Employment Related Laws		2	60	40	100
T2222	020341225	Advanced Operations Research		2	60	40	100
T2193	020341226	Project Management		2	60	40	100
T2527	020341227	Logistics Management		2	60	40	100
T3312	020341228	Project Management Suite		2	100	0	100
T2163	020341229	Quality Management		2	60	40	100
T2827	020341230	Supply Chain Management		2	60	40	100

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T6068	020341231	Basic Econometrics		2	60	40	100
T2607	020341232	Venture and Private Equity Funding		2	60	40	100
Total Required Credits				16	520	280	800
Semester : 3							
Generic Core Courses							
T2801	020341301	Project - I		1	50	0	50
T2209	020341302	Business Forecasting		2	60	40	100
T2712	020341303	Design Thinking		1	50	0	50
T2906	020341304	Summer Internship		6	180	120	300
T2595	020341305	Concepts and Applications in Sustainability		1	50	0	50
T6003	020341306	Indian Kaleidoscope-Culture and Communication		2	60	40	100
T2244	020341307	Innovation Management		2	100	0	100
Total				15	550	200	750
Open Elective Courses							
T2118	020341308	Consumer Behaviour		2	60	40	100
T2153	020341309	International Marketing		2	60	40	100
T2143	020341310	Services Marketing		2	60	40	100
T2127	020341311	Integrated Marketing Communication		2	60	40	100
T2145	020341312	Sustainable Marketing		2	60	40	100
T2154	020341313	Marketing Simulation		2	100	0	100
T2144	020341314	Sports and Entertainment Marketing		2	60	40	100
T2019	020341315	Fixed Income Markets		2	60	40	100
T2056	020341316	Financial Risk Management		2	60	40	100
T2043	020341317	Security Analysis and Portfolio Management		2	100	0	100
T2684	020341318	Financial Analytics		2	60	40	100
T2674	020341319	Investment Banking		2	60	40	100
T2498	020341320	Financial Statement Analysis		2	60	40	100

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T2288	020341321	Organizational Theory, Design and Structure		2	60	40	100
T2286	020341322	Industrial Relations		2	60	40	100
T2290	020341323	Leadership and Capacity Building		2	60	40	100
T2294	020341324	Conflict and Negotiation		2	60	40	100
T2297	020341325	HRD Audit and Scorecard		2	60	40	100
T2300	020341326	HR Analytics		2	60	40	100
T2283	020341327	Talent Management		2	60	40	100
T2578	020341328	Organizational Development and Change		2	60	40	100
T3143	020341329	ERP - HCM		2	100	0	100
T2190	020341330	Operations Planning and Scheduling		2	60	40	100
T2169	020341331	Warehouse Management		2	60	40	100
T2187	020341332	Service Operations Management		2	60	40	100
T2687	020341333	Operations Analytics		2	100	0	100
T2828	020341334	Six Sigma		2	60	40	100
T2181	020341335	Supply Chain Strategy		2	60	40	100
T2173	020341336	International Logistics		2	60	40	100
T2303	020341337	Empirical Research in Human Resource Management		2	40	60	100
Total Required Credits				14	460	240	700
Semester : 4							
Generic Core Courses							
T2387	020341401	Global Business Environment		2	60	40	100
T2254	020341402	Game Theory for Strategic Thinking		2	100	0	100
T2236	020341403	Corporate Governance and Ethics		2	60	40	100
T2802	020341404	Project		2	100	0	100
Total				8	320	80	400
Open Elective Courses							

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T2121	020341405	Customer Relationship Management		2	60	40	100
T2125	020341406	Marketing Strategy		2	100	0	100
T2141	020341407	Rural Marketing		2	60	40	100
T2155	020341408	Marketing Models		2	60	40	100
T2021	020341409	Insurance Management		2	60	40	100
T2037	020341410	Direct Taxation		2	100	0	100
T2055	020341411	Behavioral Finance		2	60	40	100
T2760	020341412	Strategic Human Resource Management		2	60	40	100
T2298	020341413	Coaching, Counseling and Mentoring		2	60	40	100
T2759	020341414	Psychological Issues at Work		1	50	0	50
T2299	020341415	Emotional Intelligence at Workplace		1	50	0	50
T2289	020341416	Management of Diverse Work Force		2	60	40	100
T2189	020341417	Operations Strategy and Control		2	60	40	100
T2195	020341418	Project Risk Management		2	60	40	100
T3288	020341419	Business Process Management		2	60	40	100
T2797	020341420	Probability Model for Simulation and Analytics		2	100	0	100
Total Required Credits				6	220	80	300

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Semester	Internal Credits	External Credits	Total Credits	Total Marks
Semester 1	13	14	27	1350
Semester 2	3	27	30	1500
Semester 3	7	22	29	1450
Semester 4	6	8	14	700
Total	29	71	100	5000