

**Symbiosis Centre for Management and Human Resource Development,
Pune
Master of Business Administration (Executive)
Batch 2020-23**

Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
Semester : 1							
Generic Core Courses							
T1324	0203480106	Goods and Service Tax (GST) Law		2	60	40	100
T1140	0203480107	Legal Aspects of Business		2	60	40	100
T2353	0203480110	Entrepreneurship		2	60	40	100
T2802	0203480111	Project		2	100	0	100
T2216	0203480101	Business Statistics		2	60	40	100
T2114	0203480102	Essentials of Marketing Management		2	60	40	100
T2003	0203480103	Financial Accounting		2	60	40	100
T2572	0203480104	Human Resource Management		2	60	40	100
T2528	0203480105	Management of Operations		2	60	40	100
T2225	0203480108	Research Methodology		2	100	0	100
T6075	0203480109	Managerial Economics		2	60	40	100
Total				22	740	360	1100
Semester : 2							
Generic Core Courses							
T2220	0203480202	Operations Research		2	60	40	100
T2118	0203480203	Consumer Behaviour		2	60	40	100
T3152	0203480204	Advanced Excel		1	50	0	50
T2573	0203480206	Organizational Behaviour		2	60	40	100
T2130	0203480207	Brand Management		2	60	40	100
T2891	0203480210	Business Research Methods		3	90	60	150
T2802	0203480211	Project		2	100	0	100
T2227	0203480201	Business Analytics		2	60	40	100
T2035	0203480205	Introduction to Financial Management		2	60	40	100
T2827	0203480208	Supply Chain Management		2	60	40	100
T6074	0203480209	Macroeconomics for Managers		2	60	40	100
Total				22	720	380	1100
Semester : 3							
Generic Core Courses							
T2165	0203480301	Lean Six Sigma		2	60	40	100
T2236	0203480305	Corporate Governance and Ethics		2	60	40	100
T2397	0203480306	International Business and Global Strategy		2	60	40	100
T2802	0203480311	Project		2	100	0	100
T2253	0203480302	Strategic Management		2	60	40	100

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T2143	0203480309	Services Marketing		2	60	40	100
T2574	0203480303	Employment Related Laws		2	60	40	100
T2284	0203480304	Learning and Development		2	60	40	100
T2498	0203480308	Financial Statement Analysis		2	60	40	100
T2015	0203480307	Introduction to Financial Markets and Institutions		2	60	40	100
T3094	0203480310	Project Management		2	60	40	100
Total				22	700	400	1100
Semester : 4							
Generic Core Courses							
T2692	0203480401	Social Media Analytics		2	60	40	100
T2802	0203480406	Project		2	100	0	100
T2139	0203480403	Digital Marketing		2	100	0	100
T2290	0203480402	Leadership and Capacity Building		2	60	40	100
T2254	0203480404	Game Theory for Strategic Thinking		2	100	0	100
T2209	0203480405	Business Forecasting		2	60	40	100
Total				12	480	120	600
Specialization Elective : Marketing							
T2127	0203480407	Integrated Marketing Communication	Marketing	2	60	40	100
T2148	0203480408	Retail Marketing	Marketing	2	60	40	100
T2125	0203480410	Marketing Strategy	Marketing	2	60	40	100
T2136	0203480409	Sales Force and Channel Management	Marketing	2	60	40	100
T2141	0203480411	Rural Marketing	Marketing	2	60	40	100
T2153	0203480412	International Marketing	Marketing	2	60	40	100
T2152	0203480413	Business to Business Marketing	Marketing	2	60	40	100
Total Required Credits				10	300	200	500
Specialization Elective : Human Resource							
T2576	0203480416	Performance Management System	Human Resource	2	60	40	100
T2281	0203480421	Talent Acquisition	Human Resource	2	60	40	100
T2296	0203480419	Compensation and Reward Management	Human Resource	2	60	40	100
T2283	0203480420	Talent Management	Human Resource	2	60	40	100
T2577	0203480414	HRD Instruments	Human Resource	2	60	40	100

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T2286	0203480415	Industrial Relations	Human Resource	2	60	40	100
T2578	0203480417	Organizational Development and Change	Human Resource	2	60	40	100
T2760	0203480418	Strategic Human Resource Management	Human Resource	2	60	40	100
Total Required Credits				10	300	200	500
Specialization Elective : Finance							
T2059	0203480422	Advanced Corporate Finance	Finance	2	60	40	100
T2013	0203480423	Derivative Markets	Finance	2	60	40	100
T2073	0203480424	International Finance	Finance	2	60	40	100
T2011	0203480425	Commercial Banking	Finance	2	60	40	100
T2037	0203480426	Direct Taxation	Finance	2	60	40	100
T2056	0203480427	Financial Risk Management	Finance	2	60	40	100
T2019	0203480428	Fixed Income Markets	Finance	2	60	40	100
Total Required Credits				10	300	200	500
Specialization Elective : Operations							
T2174	0203480429	Materials Management	Operations	2	60	40	100
T3312	0203480430	Project Management Suite	Operations	2	60	40	100
T2181	0203480431	Supply Chain Strategy	Operations	2	60	40	100
T2169	0203480432	Warehouse Management	Operations	2	60	40	100
T2182	0203480437	Technology in Supply Chain	Operations	2	60	40	100
T2168	0203480433	Advanced Supply Chain Management	Operations	2	60	40	100
T2173	0203480434	International Logistics	Operations	2	60	40	100
T2190	0203480435	Operations Planning and Scheduling	Operations	2	60	40	100
T2187	0203480436	Service Operations Management	Operations	2	60	40	100
Total Required Credits				10	300	200	500
Specialization Elective : Information Technology							
T3288	0203480438	Business Process Management	Information Technology	2	60	40	100
T3286	0203480439	Requirements Management	Information Technology	2	60	40	100
T3297	0203480440	Software Quality Management	Information Technology	2	60	40	100
T3289	0203480442	Business Intelligence I	Information Technology	2	60	40	100

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T3082	0203480443	IT Consulting	Information Technology	2	60	40	100
T3060	0203480444	IT Infrastructure Essentials	Information Technology	2	60	40	100
T3287	0203480445	IT Strategy	Information Technology	2	60	40	100
T2182	0203480441	Technology in Supply Chain	Information Technology	2	60	40	100
Total Required Credits				10	300	200	500
Specialization Elective : Business Analytics							
T6068	0203480451	Basic Econometrics	Business Analytics	2	60	40	100
T2687	0203480453	Operations Analytics	Business Analytics	2	60	40	100
T3398	0203480452	Mobile Analytics	Business Analytics	2	60	40	100
T2693	0203480446	Visual Analytics	Business Analytics	2	60	40	100
T3395	0203480447	Digital Transformation	Business Analytics	2	60	40	100
T2684	0203480448	Financial Analytics	Business Analytics	2	60	40	100
T2685	0203480449	HR Analytics	Business Analytics	2	60	40	100
T2686	0203480450	Marketing Analytics	Business Analytics	2	60	40	100
Total Required Credits				10	300	200	500
Semester : 5							
Generic Core Courses							
T2812	0203480501	Project		12	600	0	600
Total				12	600	0	600

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Semester	Internal Credits	External Credits	Total Credits	Total Marks
Marketing				
Semester1	4	18	22	1100
Semester2	3	19	22	1100
Semester3	2	20	22	1100
Semester4	6	16	22	1100
Semester5	12	0	12	600
Total	27	73	100	5000
Human Resource				
Semester1	4	18	22	1100
Semester2	3	19	22	1100
Semester3	2	20	22	1100
Semester4	6	16	22	1100
Semester5	12	0	12	600
Total	27	73	100	5000
Finance				
Semester1	4	18	22	1100
Semester2	3	19	22	1100
Semester3	2	20	22	1100
Semester4	6	16	22	1100
Semester5	12	0	12	600
Total	27	73	100	5000
Operations				
Semester1	4	18	22	1100
Semester2	3	19	22	1100
Semester3	2	20	22	1100
Semester4	6	16	22	1100
Semester5	12	0	12	600
Total	27	73	100	5000
Information Technology				
Semester1	4	18	22	1100
Semester2	3	19	22	1100
Semester3	2	20	22	1100
Semester4	6	16	22	1100
Semester5	12	0	12	600
Total	27	73	100	5000
Business Analytics				
Semester1	4	18	22	1100
Semester2	3	19	22	1100
Semester3	2	20	22	1100
Semester4	6	16	22	1100

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Semester5	12	0	12	600
Total	27	73	100	5000