

Symbiosis Centre for Management & Human Resource Development, Pune
Master of Business Administration (Executive)
Programme Structure 2018-21

1.	OBJECTIVE	1. To transform successful managers into global business leaders 2. Develop knowledge in core areas of business including strategy formulation 3. Refining the interpersonal skills and leadership qualities 4. To broaden the understanding of organizational dynamics in order to increase their capacity in the task of reinventing organizations			
2.	DURATION (IN MONTHS)	30 (Part Time)			
3.	INTAKE	120			
4.	RESERVATION	Not Applicable			
5.	ELIGIBILITY	Graduate from any statutory /recognized university with minimum of 50% marks and minimum of three years' work experience after graduation			
6.	SELECTION PROCEDURE	Written Ability Test and Personal Interaction			
7.	MEDIUM OF INSTRUCTION	English			
8.	PROGRAMME PATTERN	Semester			
9.	COURSE & SPECIALIZATION	As per Annexure A			
10.	FEE		Academic Fee p.a	Institute Deposit	Total
		Indian Students	180000	10000	190000
		International Students (USD equivalent to INR)	0	0	0
11.	ASSESSMENT	All Internal Courses will have 100% component as internal evaluation at the Institute level. All External Courses will have 60% internal component and 40% component as external [University] examination			
12.	STANDARD OF PASSING	The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.			
13.	AWARD OF DEGREE	Master of Business Administration (Executive) will be awarded at the end of V semester examination by taking into consideration the performance of all semesters examinations after obtaining minimum 4 CGPA out of 10 CGPA.			

14. NATURE WISE DISTRIBUTION OF CREDITS							
Semester	Generic Core	Generic Elective	Specialization Core	Specialization Elective	Open Elective	Audit	Total
1	18	0	0	0	0	0	18
2	20	0	0	0	0	0	20
3	6	0	12	0	0	0	18
4	4	0	12	0	0	0	16
5	20	8	0	0	0	0	28
Total	68	8	24	0	0	0	100

Programme Structure is approved by the Academic Council subject to its norms & conditions. Any provision in the Programme Structure which violates the basic rules & regulations is deemed to be termed "Null & Void".

Head-Academics

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Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
Semester : 1							
Generic Core Courses							
T2003	020348101	Financial Accounting		2	60	40	100
T6075	020348102	Managerial Economics		2	60	40	100
T2528	020348103	Management of Operations		2	60	40	100
T2572	020348104	Human Resource Management		2	60	40	100
T3150	020348105	Introduction to Enterprise Resource Planning		1	50	0	50
T2220	020348106	Operations Research		2	60	40	100
T2114	020348107	Essentials of Marketing Management		2	60	40	100
T2216	020348108	Business Statistics		2	60	40	100
T2224	020348109	Research Methodology		1	50	0	50
T2802	020348110	Project I		2	100	0	100
Total				18	620	280	900
Semester : 2							
Generic Core Courses							
T6074	020348201	Macroeconomics for Managers		2	60	40	100
T2827	020348202	Supply Chain Management		2	60	40	100
T2828	020348203	Six Sigma		2	60	40	100
T1140	020348204	Legal Aspects of Business		2	60	40	100
T3137	020348205	Advanced Business Process Integration		2	60	40	100
T2035	020348206	Introduction to Financial Management		2	60	40	100
T2227	020348207	Business Analytics		2	60	40	100
T2353	020348208	Entrepreneurship		2	60	40	100
T2802	020348209	Project II		2	100	0	100
T2802	020348210	Project - III		2	100	0	100
Total				20	680	320	1000
Semester : 3							
Generic Core Courses							
T2804	020348301	Project IV		4	200	0	200
T2239	020348302	Business Communication		2	100	0	100
Total				6	300	0	300
Specialization Core Courses : Marketing							
T2130	020348303	Brand Management	Marketing	2	60	40	100
T2118	020348304	Consumer Behaviour	Marketing	2	60	40	100
T2127	020348305	Integrated Marketing Communication	Marketing	2	60	40	100
T2143	020348306	Services Marketing	Marketing	2	60	40	100

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T2145	020348307	Sustainable Marketing	Marketing	2	60	40	100
T2148	020348308	Retail Marketing	Marketing	2	60	40	100
Total				12	360	240	600
Specialization Core Courses : Finance							
T2015	020348309	Introduction to Financial Markets and Institutions	Finance	2	60	40	100
T2011	020348310	Commercial Banking	Finance	2	60	40	100
T2059	020348311	Advanced Corporate Finance	Finance	2	60	40	100
T2073	020348312	International Finance	Finance	2	60	40	100
T2498	020348313	Financial Statement Analysis	Finance	2	60	40	100
T2013	020348314	Derivative Markets	Finance	2	60	40	100
Total				12	360	240	600
Specialization Core Courses : Human Resource							
T2573	020348315	Organizational Behaviour	Human Resource	2	60	40	100
T2576	020348316	Performance Management System	Human Resource	2	60	40	100
T2296	020348317	Compensation and Reward Management	Human Resource	2	60	40	100
T2281	020348318	Talent Acquisition	Human Resource	2	60	40	100
T2574	020348319	Employment Related Laws	Human Resource	2	60	40	100
T2284	020348320	Learning and Development	Human Resource	2	60	40	100
Total				12	360	240	600
Specialization Core Courses : Operations							
T3312	020348321	Project Management Suite	Operations	2	60	40	100
T2181	020348322	Supply Chain Strategy	Operations	2	60	40	100
T2193	020348323	Project Management	Operations	2	60	40	100
T2527	020348324	Logistics Management	Operations	2	60	40	100
T2222	020348325	Advanced Operations Research	Operations	2	60	40	100
T2169	020348326	Warehouse Management	Operations	2	60	40	100
Total				12	360	240	600
Specialization Core Courses : Information Technology							
T3286	020348327	Requirements Management	Information Technology	2	60	40	100
T3094	020348328	Project Management	Information Technology	2	60	40	100
T3115	020348329	Relational Database Management System	Information Technology	4	120	80	200
T3288	020348330	Business Process Management	Information Technology	2	60	40	100

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Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T3297	020348331	Software Quality Management	Information Technology	2	60	40	100
Total				12	360	240	600
Semester : 4							
Generic Core Courses							
T2802	020348401	Research Project V		2	100	0	100
T2253	020348402	Strategic Management		2	100	0	100
Total				4	200	0	200
Specialization Core Courses : Marketing							
T2125	020348403	Marketing Strategy	Marketing	2	60	40	100
T2152	020348404	Business to Business Marketing	Marketing	2	60	40	100
T2136	020348405	Sales Force and Channel Management	Marketing	2	60	40	100
T2153	020348406	International Marketing	Marketing	2	60	40	100
T2141	020348407	Rural Marketing	Marketing	2	60	40	100
T2139	020348408	Digital Marketing	Marketing	2	60	40	100
Total				12	360	240	600
Specialization Core Courses : Finance							
T2056	020348409	Financial Risk Management	Finance	2	60	40	100
T2043	020348410	Security Analysis and Portfolio Management	Finance	2	60	40	100
T2051	020348411	Financial Modeling	Finance	2	60	40	100
T2037	020348412	Direct Taxation	Finance	2	60	40	100
T2047	020348413	Mergers and Acquisitions	Finance	2	60	40	100
T2019	020348414	Fixed Income Markets	Finance	2	60	40	100
Total				12	360	240	600
Specialization Core Courses : Human Resource							
T2294	020348415	Conflict and Negotiation	Human Resource	2	60	40	100
T2577	020348416	HRD Instruments	Human Resource	2	60	40	100
T2760	020348417	Strategic Human Resource Management	Human Resource	2	60	40	100
T2578	020348418	Organizational Development and Change	Human Resource	2	60	40	100
T2290	020348419	Leadership and Capacity Building	Human Resource	2	60	40	100
T2286	020348420	Industrial Relations	Human Resource	2	60	40	100
Total				12	360	240	600
Specialization Core Courses : Operations							
T2174	020348421	Materials Management	Operations	2	60	40	100

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Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2168	020348422	Advanced Supply Chain Management	Operations	2	60	40	100
T2163	020348423	Quality Management	Operations	2	60	40	100
T2187	020348424	Service Operations Management	Operations	2	60	40	100
T2173	020348425	International Logistics	Operations	2	60	40	100
T2254	020348426	Game Theory for Strategic Thinking	Operations	2	60	40	100
Total				12	360	240	600
Specialization Core Courses : Information Technology							
T3060	020348427	IT Infrastructure Essentials	Information Technology	2	60	40	100
T3289	020348428	Business Intelligence I	Information Technology	2	60	40	100
T2182	020348429	Technology in Supply Chain	Information Technology	2	60	40	100
T3082	020348430	IT Consulting	Information Technology	2	60	40	100
T3287	020348431	IT Strategy	Information Technology	2	60	40	100
T2254	020348432	Game Theory for Strategic Thinking	Information Technology	2	60	40	100
Total				12	360	240	600
Semester : 5							
Generic Core Courses							
T2810	020348501	Research Project VI		10	500	0	500
T2810	020348502	Research Project VII		10	300	200	500
Total				20	800	200	1000
Generic Elective Courses Group							
T2118	020348503	Consumer Behaviour		2	60	40	100
T2143	020348504	Services Marketing		2	60	40	100
T2136	020348505	Sales Force and Channel Management		2	60	40	100
T2139	020348506	Digital Marketing		2	60	40	100
T2015	020348507	Introduction to Financial Markets and Institutions		2	60	40	100
T2011	020348508	Commercial Banking		2	60	40	100
T2059	020348509	Advanced Corporate Finance		2	60	40	100
T2037	020348510	Direct Taxation		2	60	40	100
T2573	020348511	Organizational Behaviour		2	60	40	100
T2576	020348512	Performance Management System		2	60	40	100

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T2578	020348513	Organizational Development and Change		2	60	40	100
T2290	020348514	Leadership and Capacity Building		2	60	40	100
T2193	020348515	Project Management		2	60	40	100
T2222	020348516	Advanced Operations Research		2	60	40	100
T2168	020348517	Advanced Supply Chain Management		2	60	40	100
T2187	020348518	Service Operations Management		2	60	40	100
T3286	020348519	Requirements Management		2	60	40	100
T3094	020348520	Project Management		2	60	40	100
T3082	020348521	IT Consulting		2	60	40	100
T3287	020348522	IT Strategy		2	60	40	100
Total Required Credits				8	240	160	400

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Semester	Internal Credits	External Credits	Total Credits	Total Marks
Finance				
Semester 1	4	14	18	900
Semester 2	4	16	20	1000
Semester 3	6	12	18	900
Semester 4	4	12	16	800
Semester 5	10	18	28	1400
Total	28	72	100	5000
Human Resource				
Semester 1	4	14	18	900
Semester 2	4	16	20	1000
Semester 3	6	12	18	900
Semester 4	4	12	16	800
Semester 5	10	18	28	1400
Total	28	72	100	5000
Information Technology				
Semester 1	4	14	18	900
Semester 2	4	16	20	1000
Semester 3	6	12	18	900
Semester 4	4	12	16	800
Semester 5	10	18	28	1400
Total	28	72	100	5000
Marketing				
Semester 1	4	14	18	900
Semester 2	4	16	20	1000
Semester 3	6	12	18	900
Semester 4	4	12	16	800
Semester 5	10	18	28	1400
Total	28	72	100	5000
Operations				
Semester 1	4	14	18	900
Semester 2	4	16	20	1000
Semester 3	6	12	18	900
Semester 4	4	12	16	800
Semester 5	10	18	28	1400
Total	28	72	100	5000