

MBA (Executive) Program for Working Professionals



1. SCMHRD Overview

The Symbiosis Centre for Management and Human Resource Development is a name that inspires awe and respect in the field of management education. Ever since its establishment in 1993, the institution has pursued a unique path in molding bright minds into capable managers and leaders. As one of India's premier residential B-schools it prides itself as being '**The Cradle of Intellect**'.

2. MBA (Executive) Weekend Program

SCMHRD's Master of Business Administration (Executive) is a weekend program specially designed for working professionals in and around Pune. This program is tailor-made to meet the challenges that managers and leaders face in the present economy. This program runs as a knowledge resource center catering to the needs of executives at different levels.

The aim is to provide the participants an excellent opportunity to inculcate and sharpen the skills, develop newer insights and help crystallize the concepts so that they can not only live up to the expectations of the organization but also contribute to achieve newer heights. The various functional areas offered are **HR, Operations, Marketing, Finance, and IT**.

2.1 Objectives of the Program:

- To transform the executives into successful managers and global business leaders
- To develop knowledge in core areas of business
- To refine the interpersonal skills and leadership qualities
- To broaden the understanding of organizational dynamics in order to increase their capacity in the task of reinventing the organization

2.2 Highlights:

- Flexible **Weekend (Saturday & Sunday) MBA Program** to facilitate Work-Life Balance and meeting the Training Needs of Executives
- MBA (Executive) offers cutting-edge Electives and World-Class Learning Methodologies
- Sessions are conducted by Research Oriented Academicians with rich Industry Experience
- SCMHRD has rich Library and Online Resources with State-of-the-Art Computer Laboratories

2.3 Eligibility Criteria:

Bachelor Degree from any recognized & statutory University with 50 % marks & at least 3 years of work experience in a reputed organization after Graduation.

2.4 Executives from leading firms have graduated from SCMHRD MBA (Executive) weekend program. In current batch, executives from some of the following firms are pursuing this program:

- TCS
- Eaton Technologies Pvt. Ltd.
- Johnson Controls
- Tech Mahindra
- Lear Corporation
- IBM India
- Vodafone
- HSBC Bank
- Cognizant
- Credit Suisse
- Reliance India Ltd.

2.5 Degree



On successful completion of the program, the degree of **MBA (Executive)** is awarded by **Symbiosis International University (SIU)**.

2.6 Fee Structure:

Semester I: INR 80,000 + 10,000 (Refundable)
Semester II: INR 80,000
Semester III: INR 80,000
Semester IV: INR 80,000
Semester V: INR 55,000

Registration Fee is INR 1000

To initiate registration, the attached application should be filled by the candidate and sent to **subhasis_sen@scmhrd.edu** with cc to: **shantanu_prasad@scmhrd.edu**

OR

Visit our Website: <https://siu.ishinfo.com/MBAEPGD/Register/>

Selection Process: Written Ability Test (WAT) and Personal Interaction (PI)



2.7 Different Courses & Specializations offered in respective Semesters:

Semester I	Semester II	Semester III	Semester IV	Semester V
Financial Accounting	Macro Economics for Managers	Specializations		
Managerial Economics	Supply Chain Management	HR	HR	Research Projects I & II
Management of Operations	Six Sigma	OPERATIONS	OPERATIONS	
Human Resource Management	Legal Aspects of Business	MARKETING	MARKETING	
Enterprise Resource Planning	Advanced Business Process Integration	FINANCE	FINANCE	
Operations Research	Introduction to Financial Management	IT	IT	
Essentials of Marketing Management	Business Analytics			
Business Statistics	Entrepreneurship			
Research Methodology	Project I			
Project I	Project II			
Project II				

Dr. Pratima Sheorey, Director, SCMHRD

Dr. Shantanu Prasad, Head - MBA (Executive) / PG Diploma, SCMHRD

Dr. Subhasis Sen, Associate Professor, SCMHRD

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