



**Symbiosis Centre for Management and Human Resource Development,  
Pune  
Master of Business Administration  
Programme Structure 2020-22**

1.	<b>OBJECTIVE</b>	To provide the students: Conceptual knowledge of business along with a sound understanding of management theory and practice. Corporate exposure to the methods of business and best business practices. Building interpersonal skills and leadership qualities.			
2.	<b>DURATION (IN MONTHS)</b>	24 (Full Time)			
3.	<b>INTAKE</b>	180			
4.	<b>RESERVATION</b>	<b>I. Within the sanctioned intake</b>	<b>a) SC (In Percentage)</b>	<b>b) ST (In Percentage)</b>	<b>c) Differently abled (In Percentage)</b>
			15	7.5	3
		<b>II. Over and above the sanctioned intake</b>	<b>a) Kashmiri Migrants (In Seats)</b>	<b>b) International Students (In Percentage)</b>	
			2	15	
5.	<b>ELIGIBILITY</b>	Graduate from any recognised University/ Institution of National Importance with a minimum of 50% marks or equivalent grade (45% marks or equivalent grade for Scheduled Caste / Scheduled Tribes).			
6.	<b>SELECTION PROCEDURE</b>	Symbiosis Nation Aptitude Test Score, Group Exercise, Personal Interaction and Writing Ability Test (GE-PIWAT)			
7.	<b>MEDIUM OF INSTRUCTION</b>	English			
8.	<b>PROGRAMME PATTERN</b>	Semester			
9.	<b>COURSE &amp; SPECIALIZATION</b>	As per Annexure A Students should not exceed 30 internal credits out of 100 credits during entire programme.			
10.	<b>FEE</b>		<b>Academic Fee p.a</b>	<b>Institute Deposit</b>	<b>Total</b>
		<b>Indian Students</b>	920000	20000	940000
		<b>International Students (USD equivalent to INR)</b>	1380000	20000	1400000
11.	<b>ASSESSMENT</b>	All Internal Courses will have 100% component as internal evaluation at the Institute level. All external courses will have 60% internal component and 40% component as external [University] examination.			
12.	<b>STANDARD OF PASSING</b>	The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum			

		CGPA of 4 out of maximum of 10 CGPA for the programme.					
13.	<b>AWARD OF DEGREE/ DIPLOMA/ CERTIFICATE</b>	Master of Business Administration will be awarded at the end of semester IV examination by taking into consideration the performance of all semester examinations after obtaining minimum 4 CGPA out of 10 CGPA.					
14.	<b>NATURE WISE DISTRIBUTION OF CREDITS</b>						
Semester	Generic Core	Generic Elective	Specialization Core	Specialization Elective	Open Elective	Audit	Total
1	25	2	0	0	0	1*	27
2	15	0	0	0	14	0	29
3	17	0	0	0	14	1*	31
4	7	0	0	0	6	0	13
<b>Total</b>	<b>64</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>34</b>	<b>0</b>	<b>100</b>
* Satisfactory completion of the non letter- grade courses 'Integrated Disaster Management' and 'Research Publication' is mandatory for award of degree.							

Programme Structure is approved by the Academic Council subject to its norms & conditions. Any provision in the Programme Structure which violates the basic rules & regulations is deemed to be termed "Null & Void".

Head-Academics

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**Annexure A**

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
<b>Semester : 1</b>							
<b>Generic Core Courses</b>							
T2239	0203410101	Business Communication		2	60	40	100
T2216	0203410102	Business Statistics		2	60	40	100
T2114	0203410103	Essentials of Marketing Management		2	60	40	100
T2003	0203410104	Financial Accounting		2	60	40	100
T2572	0203410105	Human Resource Management		2	60	40	100
T2035	0203410106	Introduction to Financial Management		2	60	40	100
T2528	0203410107	Management of Operations		2	60	40	100
T2220	0203410108	Operations Research		2	60	40	100
T2573	0203410109	Organizational Behaviour		2	60	40	100
T2225	0203410110	Research Methodology		2	60	40	100
T6075	0203410111	Managerial Economics		2	60	40	100
T2802	0203410112	Project		2	100	0	100
T3152	0203410113	Advanced Excel		1	50	0	50
T4005	0203410114	Integrated Disaster Management *		0	0	0	Non Letter Grade
<b>Total</b>				<b>25</b>	<b>810</b>	<b>440</b>	<b>1250</b>
<b>Generic Elective Courses Group</b>							
T6012	0203410115	Basic German I		2	100	0	100
T6016	0203410116	Basic Spanish I		2	100	0	100
T6014	0203410117	Basic French I		2	100	0	100
T6018	0203410118	Basic Chinese I		2	100	0	100
<b>Total Required Credits</b>				<b>2</b>	<b>100</b>	<b>0</b>	<b>100</b>
<b>Semester : 2</b>							
<b>Generic Core Courses</b>							
T2891	0203410201	Business Research Methods		3	90	60	150
T2227	0203410202	Business Analytics		2	60	40	100
T2034	0203410203	Financial Management		2	60	40	100
T1140	0203410204	Legal Aspects of Business		2	60	40	100
T6068	0203410205	Basic Econometrics		2	60	40	100
T6074	0203410206	Macroeconomics for Managers		2	60	40	100
T2237	0203410207	Corporate Social Responsibility		1	50	0	50
T2712	0203410208	Design Thinking		1	50	0	50
<b>Total</b>				<b>15</b>	<b>490</b>	<b>260</b>	<b>750</b>
<b>Open Elective Courses</b>							
T2148	0203410209	Retail Marketing		2	60	40	100
T2130	0203410210	Brand Management		2	60	40	100
T2136	0203410211	Sales Force and Channel Management		2	60	40	100
T2139	0203410212	Digital Marketing		2	60	40	100
F0002	0203410213	Flexi-Credit Course		2	100	0	100
T2152	0203410214	Business to Business Marketing		2	100	0	100
T2574	0203410215	Employment Related Laws		2	60	40	100
F0002	0203410216	Flexi-Credit Course		2	100	0	100
T2281	0203410217	Talent Acquisition		2	60	40	100
T2576	0203410218	Performance Management System		2	60	40	100
T2284	0203410219	Learning and Development		2	60	40	100
T2296	0203410220	Compensation and Reward Management		2	100	0	100
T2073	0203410221	International Finance		2	60	40	100
T2011	0203410222	Commercial Banking		2	60	40	100
T2013	0203410223	Derivative Markets		2	100	0	100
T2059	0203410224	Advanced Corporate Finance		2	60	40	100



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T2015	0203410225	Introduction to Financial Markets and Institutions		2	60	40	100
T2498	0203410226	Financial Statement Analysis		2	60	40	100
F0002	0203410227	Flexi-Credit Course		2	100	0	100
F0002	0203410228	Flexi-Credit Course		2	100	0	100
T2193	0203410229	Project Management		2	60	40	100
T3312	0203410230	Project Management Suite		2	100	0	100
T2827	0203410231	Supply Chain Management		2	60	40	100
T2169	0203410232	Warehouse Management		2	60	40	100
T2165	0203410233	Lean Six Sigma		2	60	40	100
T2187	0203410234	Service Operations Management		2	60	40	100
T2607	0203410235	Venture and Private Equity Funding		2	60	40	100
T2353	0203410236	Entrepreneurship		2	60	40	100
<b>Total Required Credits</b>				<b>14</b>	<b>500</b>	<b>200</b>	<b>700</b>
<b>Semester : 3</b>							
<b>Generic Core Courses</b>							
T2906	0203410301	Summer Internship		6	180	120	300
T2209	0203410302	Business Forecasting		2	60	40	100
T2244	0203410303	Innovation Management		2	60	40	100
T2253	0203410304	Strategic Management		2	60	40	100
T6003	0203410305	Indian Kaleidoscope-Culture and Communication		2	60	40	100
T2802	0203410306	Project		2	100	0	100
T2595	0203410307	Concepts and Applications in Sustainability		1	50	0	50
T0100	0203410308	Research Publication *		0	0	0	Non Letter Grade
<b>Total</b>				<b>17</b>	<b>570</b>	<b>280</b>	<b>850</b>
<b>Generic Elective Courses Group</b>							
T2025	0203410309	Microfinance and Social Banking		2	60	40	100
T1324	0203410310	Goods and Service Tax (GST) Law		2	60	40	100
T2063	0203410311	Project Feasibility and Financing		2	60	40	100
T2127	0203410312	Integrated Marketing Communication		2	60	40	100
T2143	0203410313	Services Marketing		2	60	40	100
T2154	0203410314	Marketing Simulation		2	100	0	100
T2118	0203410315	Consumer Behaviour		2	60	40	100
F0002	0203410316	Flexi-Credit Course		2	100	0	100
T2144	0203410317	Sports and Entertainment Marketing		2	60	40	100
TM2001	0203410318	Economics of Human Resources		2	60	40	100
F0002	0203410319	Flexi-Credit Course		2	100	0	100
T2294	0203410320	Conflict and Negotiation		2	60	40	100
T2286	0203410321	Industrial Relations		2	60	40	100
T2290	0203410322	Leadership and Capacity Building		2	60	40	100
T2297	0203410323	HRD Audit and Scorecard		2	100	0	100
T2300	0203410324	HR Analytics		2	60	40	100
T2283	0203410325	Talent Management		2	60	40	100
T2578	0203410326	Organizational Development and Change		2	60	40	100
T2056	0203410327	Financial Risk Management		2	60	40	100
T2019	0203410328	Fixed Income Markets		2	60	40	100
T2043	0203410329	Security Analysis and Portfolio Management		2	100	0	100
T2674	0203410330	Investment Banking		2	60	40	100



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F0002	0203410331	Flexi-Credit Course		2	100	0	100
T2076	0203410332	Advanced Technical Analysis		2	60	40	100
T2201	0203410333	Advanced Project Management		2	60	40	100
T2179	0203410334	Supply Chain Modeling and Design		2	60	40	100
F0002	0203410335	Flexi-Credit Course		2	100	0	100
T2159	0203410336	International Trade and Logistics		2	60	40	100
T3082	0203410337	IT Consulting		2	60	40	100
T2182	0203410338	Technology in Supply Chain		2	60	40	100
T2181	0203410339	Supply Chain Strategy		2	100	0	100
T2693	0203410340	Visual Analytics		2	60	40	100
T2354	0203410341	Social Entrepreneurship		2	60	40	100
<b>Total Required Credits</b>				<b>14</b>	<b>460</b>	<b>240</b>	<b>700</b>
<b>Semester : 4</b>							
<b>Generic Core Courses</b>							
T2236	0203410401	Corporate Governance and Ethics		2	100	0	100
T2254	0203410402	Game Theory for Strategic Thinking		2	100	0	100
T2387	0203410403	Global Business Environment		2	60	40	100
T2801	0203410404	Project		1	50	0	50
<b>Total</b>				<b>7</b>	<b>310</b>	<b>40</b>	<b>350</b>
<b>Open Elective Courses</b>							
T2125	0203410405	Marketing Strategy		2	100	0	100
T2141	0203410406	Rural Marketing		2	100	0	100
T2612	0203410407	Business Analytics for Marketing		2	100	0	100
T2760	0203410408	Strategic Human Resource Management		2	100	0	100
T2298	0203410409	Coaching, Counseling and Mentoring		2	100	0	100
T2759	0203410410	Psychological Issues at Work		1	50	0	50
T2299	0203410411	Emotional Intelligence at Workplace		1	50	0	50
T2021	0203410412	Insurance Management		2	100	0	100
T2856	0203410413	Taxation		2	100	0	100
T2502	0203410414	Wealth Management		2	100	0	100
T2797	0203410415	Probability Model for Simulation and Analytics		2	100	0	100
T2170	0203410416	Sustainable Supply Chain		2	100	0	100
T2189	0203410417	Operations Strategy and Control		2	100	0	100
T3288	0203410418	Business Process Management		2	100	0	100
<b>Total Required Credits</b>				<b>6</b>	<b>300</b>	<b>0</b>	<b>300</b>



Celebrating 50 Years of Excellence

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Semester	Internal Credits	External Credits	Total Credits	Total Marks
Semester1	5	22	27	1350
Semester2	8	21	29	1450
Semester3	5	26	31	1550
Semester4	11	2	13	650
<b>Total</b>	<b>29</b>	<b>71</b>	<b>100</b>	<b>5000</b>