



AIB-India 2017 CONFERENCE

19th-20th April, 2017

Host University

Symbiosis International University, Pune, India



Conference Theme

Managing EMNEs and Innovation

About the Academy of International Business (AIB): The AIB is the leading association of scholars and specialists in the field of international business. Established in 1959, AIB has 3147 members in 82 different countries around the world. Members include scholars from the leading global academic institutions as well consultants, researchers, government, and NGO representatives. The AIB also has chapters established around the world to facilitate

networking as well as the exchange of knowledge at a more local level. The AIB-India chapter is one of the most active, with a strong focus on developing a thriving research community among India-based scholars with interests in the broad field of international business.

About Symbiosis: Symbiosis is a family of 46 academic institutions, imparting quality education for over 40 years. It is host to over 27,000 Indian and international students on its campuses. These campuses epitomize the Symbiosis vision, 'Promoting International Understanding through Quality Education', and are a beehive of international students from all across the globe, being privy to Indian culture and hospitality.

Scope of the Conference: The conference will bring together scholars from multiple disciplines and countries to examine international issues and trends in the context of emerging-market multinationals (EMNEs), and innovation, and other aspects of international business, with a focus on the Indian context.

Note: The AIB-India Conference will be followed immediately by the concluding module of the Ind-IB 2016-2017 program. The Ind-IB session is open to those who participated in at least one of the prior modules (April and/or December 2016). Registration and program information and pre-readings for Ind-IB will be sent separately to eligible participants.

Conference and Ind-IB Schedule:

Date & Day		Activity (Tentative)
19 th April, Wednesday	10.30- 11.30	Conference registration
	11.30- 13.00	Inauguration and opening industry plenary
	13.00- 14.00	Lunch
	14.00- 17.30	Parallel sessions The day will conclude with a Gala Dinner for the conference guests
20 th April, Thursday	09.30- 13.00	Conference continues, including another industry/social entrepreneurship plenary session and parallel sessions
	14.00- 17.00	Ind-IB commences
21 st April, Friday	09.30- 17.00	Ind-IB, followed by Farewell High Tea

Submission instructions:

In addition to submissions addressing the conference theme, we welcome submissions pertaining to any aspect of the very broad field of international business. Potential topics include – but are not limited to:

- International entrepreneurship
 - ❖ International new ventures (INVs), born global, cross-national comparisons of entrepreneurship, global diasporas, global argonauts
- Social entrepreneurship
 - ❖ Base of the pyramid enterprises, NGOs, poverty alleviation, financial inclusion
- Human resource management
 - ❖ Diversity, cross-cultural issues, global teams
- Sustainability
 - ❖ Renewable energy, green strategies
- Logistics and supply chain management
 - ❖ Project management
- Business groups
- Global strategy
 - ❖ Theories of the MNE, competitiveness, digital transformation, online markets
- International marketing
- International finance
- Political environment of IB
- Economic Geography

We welcome three forms of submissions:

- **Competitive Papers:** Suitable for work at an advanced stage of development, competitive papers submitted for review should be up to 25 double-spaced (A4) pages in length, including references, figures and tables.
- **Workshop Papers:** Suitable for work-in-progress, workshop papers are shorter conference papers that should be 10-15 double-spaced (A4) pages in length, including references, figures, and tables.
- **Panel Proposals:** Suitable for focused panel sessions that explore a common theme, panel proposals that address the conference theme are especially welcome.

Submissions should be e-mailed to aibindia@IIMB.ERNET.IN, with “AIB-India 2017 conference” in the subject line. The deadline for submissions is Wednesday, 1st March 2017.

Registration fees ^{a,b}:

	Students	Faculty
AIB-India Conference	1500 INR	3000 INR
AIB-India Conference and Ind-IB Meet	2000 INR	3500 INR
Ind-IB Meet	1000 INR	2500 INR

^aThe registration cost includes conference kit, lodging and food.

^bIn order to register for the conference, you must be a member of the Academy of International Business; see <https://aib.msu.edu/membership/aboutindmembership.asp> for information. Note that residents of India should be eligible for the US\$25 Electronic membership.

Payment Mode of Registration Fees:

- Cheque to be drawn in favour of "Director, Symbiosis Centre for Management & HRD, Pune"
- NEFT
Beneficiary Account Name-Symbiosis Centre for Management & HRD
Account No.'050310210000032
Bank Address-Bank of India, Symbiosis Extn. Counter Pune 411004
IFSC Code-BKID0000503

Conference Organizing Committee:

Member	Designation
Dr. Pratima Sheorey	Director, SCMHRD
Dr. Netra Neelam	Deputy Director, SCMHRD
Dr. Vinita Sinha	HoD, Department of Human Resources
Dr. Pankaj Sharma	HoD, Department of Finance
Dr. Manoj Hudnurkar	HoD, Department of Operations
Dr. Vaishali Mahajan	HoD, Department of Marketing
Dr. Sonali Bhattacharya	Head, IQAC. SCMHRD
Col. Kiran Kanade	Administrative Officer, SCMHRD

For any query contact: Staff Coordinators	Mob:
Ms. Sarika Gopale	+91 7757026613
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Important Dates:

Call for Papers	1 st February, 2017
Last date of Paper Submission	1 st March, 2017
Notification of Acceptance	15 th March, 2017
Registration Deadline	1 April, 2017