



# SYMBIOSIS CENTRE FOR MANAGEMENT AND HUMAN RESOURCE DEVELOPMENT



**CORPORATE**  
BROCHURE 2019  
MBA-CORE



## ABOUT SCMHRD: ▶

SCMHRD is one of the premier management institutes in India which has accomplished a rare feat of becoming the youngest B-school to appear in the top 20 B Schools of the country. A unique feature that makes SCMHRD stand apart is its rich academic curriculum and pedagogy that not only caters to the ever-evolving requirements of the industry but also fosters the entrepreneurial mind set of the students. The institute bears testimony to mammoth achievements by its students who have proved their mettle by receiving offers from some of the most privileged recruiters of the country and winning prestigious corporate competitions. As an institute, SCMHRD has been successful in pooling the best blend of students and faculty, with varied levels of expertise thereby constantly pushing boundaries in the sphere of management education.

Initially comprising five prominent disciplines of Finance, Marketing, Human Resources, Operations and Infrastructure Management as its specialization offerings, SCMHRD has now included Business Analytics, a two year program, which perfectly bridges the gap between managerial understanding of business processes and knowledge on statistical data and forecasting. With its varied offerings, the institute has been consistently driven towards achieving excellence and holistic development of the students ensuring them an illustrious career in their area of expertise.

## CONTENTS:

---

- Message From Leadership
- Our Illustrious Alumni
- Final Placement Records for the Batch of 2017-19
- Summer Placement Records for the Batch of 2018-20
- Our Esteemed Recruiters
- Batch Profile of 2019-21
- Centre of Excellence - Human Resources
- Centre of Excellence - Marketing
- Centre of Excellence - Finance
- Centre of Excellence - Operations
- Awards & Achievements
- Placements Process @ SCMHRD

## SUMMER PLACEMENTS

---

### IMPORTANT DATES

Pre Placement Talks  
Mid August onwards

Summer Placement Week  
September

## MESSAGE FROM LEADERSHIP ▶



**Dr. Pratima Sheorey**  
Director SCMHRD, Pune

SCMHRD, with its unique academic and student driven culture, has produced professionals who inspire with their professionalism, leadership, and innovative thought process. This is largely due to the exhaustive and dynamic curriculum at the institute. In a scenario where change is the norm, our strategy to prevail hinges on a continual exploration and consequent capitalization of new avenues in management education. The objective of the institute is to become a centre for management education that enjoys global repute, an institution that sows seeds of creativity in the young minds, and encourages excellence and perfection in every sphere of activity.

---

In its twenty six years of establishment, SCMHRD has trained young minds to take cognizance of problems and identify opportunities therein. The institute lays special emphasis on imparting education that nurtures the students into prominent professionals who possess a high degree of rectitude thereby transforming them into leaders of high caliber.



**Dr. Gurudas Nulkar**  
Placements Head  
Faculty Coordinator

## OUR ILLUSTRIOUS ALUMNI ▶



**VINEET PATNI**  
Advisor & Investor,  
Global Corporations  
Batch - 1995



**PUNEET JAGATRAMKA**  
Head-Commodities Aluminium Sector  
Vedanta Limited  
Batch - 1996



**KOMAL ANAND**  
Director Sales, Marketing &  
Supply chain  
McCain Foods  
Batch - 1996



**PIYUSH MISHRA**  
Managing Director  
KPMG Corporate Finance LLC  
Batch - 1997



**SHARMILA MARTIS**  
Head, Employee Banking, Client  
Coverage  
Standard Chartered  
Batch - 1997



**GAURAV JEET SINGH**  
General Manager - Media (South Asia)  
Unilever  
Batch - 1997



**RAKESH ARYA**  
Group President & Country  
Head-Corporate Banking, Yes Bank  
Batch - 1997



**SEBASTIAN D'SOUZA**  
Vice President- Global Mollity  
Goldman Sach  
Batch - 1998



**SAILESH VISWANATHAN**  
DIRECTOR - SALES  
NIVEA INDIA PVT. LTD.  
Batch - 1998



**SUDHIR PAI**  
CEO  
Magicbricks.com  
Batch - 1999

## OUR ILLUSTRIOUS ALUMNI



**SWATEE SHARRMA**  
Vice President  
Barclays  
Batch - 1999



**VISHAL KAUL**  
Vice President & Category  
Head Beverages - India Region,  
PepsiCo  
Batch - 1999



**AARIF AZIZ**  
CHRO, Diageo India  
Batch - 1999



**SWAPNA GOPINATHAN**  
Director, HRBP - India & South Asia  
Visa  
Batch - 2000



**MONA HAKEEM**  
VP- HR Head for Emerging Markets and  
Global Talent Acquisition  
Sun Pharma  
Batch - 2000



**ABHISHEK MATHUR**  
Director - Human Resources  
Space Matrix  
Batch - 2000



**JEEVAN SHINDE**  
Director Head - Signify Capital  
(India, Middle East & Turkey)  
Batch - 2001



**PRADEEP R**  
Head - Human Resource  
Dassault Systemes  
Batch - 2001



**VISHPALA REDDY**  
Regional HR Director & Head - Asia Pacific  
Uber  
Batch - 2001



**SHISHIR JOSHI**  
HR Director  
Aecom  
Batch - 2001

## OUR ILLUSTRIOUS ALUMNI ▶



**MANU NARANG WADHWA**  
CHRO - Sony Pictures Networks  
India  
Batch - 2001



**PARAS KAUSHIK**  
Head Group Human  
Resources - Motherson  
Batch - 2002



**LOKESH CHOUDHARY**  
CFO  
Arcelor Mittal  
Batch - 2002



**KISHORE PODURI**  
Country Head - Human  
Resource  
DBS Bank  
Batch - 2002



**ASHISH VOHRA**  
Ethics & Compliance Officer,  
Emerging Markets Central  
GSK Consumer Goods  
Batch - 2003



**SHIVENA SINGH**  
Director Human Resources  
J&J  
Batch - 2003



**SHWETA CHAWLA**  
Sr. Director - Global Rewards -  
APAC & EMEA,  
Smith & Nephew  
Batch - 2003



**KAMALJEET KAUR**  
Head HR - Global Infrastructure  
Sterlite Power Transmission Ltd.  
Batch - 2003



**NAVNEET SHARMA**  
Vice President - Sales  
Airtel  
Batch - 2004



**ASHUTOSH VIKRAM SINGH**  
Country HR Manager  
Halliburton  
Batch - 2004

## OUR ILLUSTRIOUS ALUMNI



**MANISH KOTHARI**  
Head - Strategy  
Britannia  
Batch - 2005



**ROOPALI MATHUR**  
Vice President - Human Resource  
JP Morgan  
Batch - 2005



**SANJIV AGARWAL**  
Group Product Head - Premium  
Hair Care - Marico Ltd.  
Batch - 2005



**GARIMA PANT**  
Head HR  
Sony Pictures Networks  
Batch - 2005



**SHRADHA SHAH**  
Client Experience Transformation,  
Asia - McKinsey & Company  
Batch - 2005



**SUMEK GOPAL**  
Sr Director- Human Capital  
United Health Group  
Batch - 2005



**NITISH SHARMA**  
Head - Insights & Research -  
Sony Pictures Networks India  
Batch - 2006



**TARANG GOYAL**  
Head of Advanced Data Solutions  
Google  
Batch - 2007



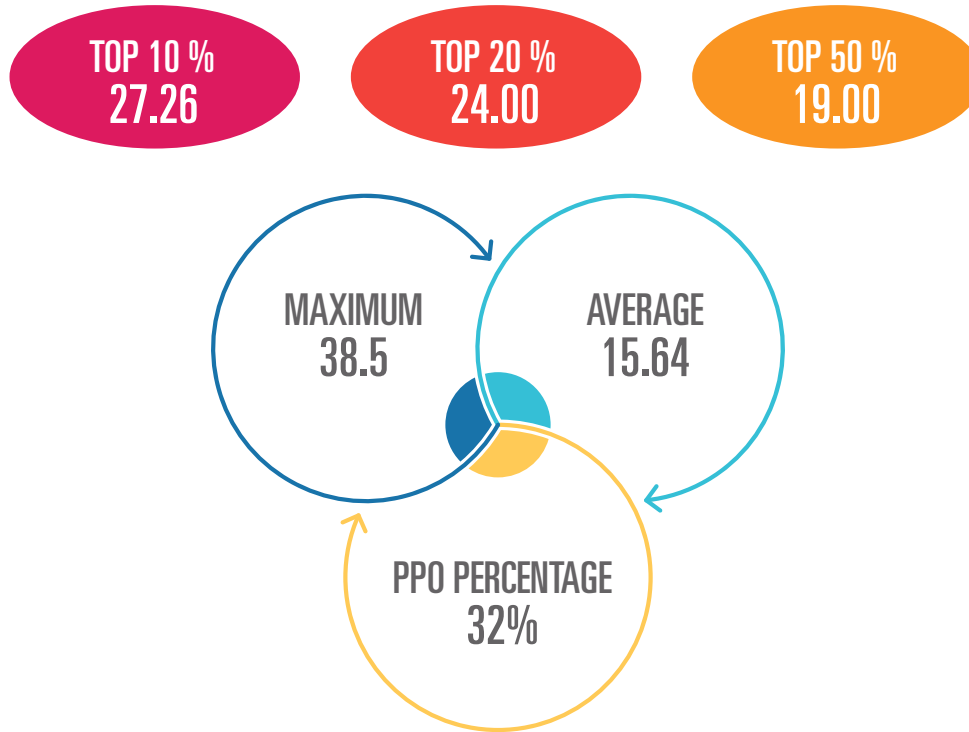
**GAURAV SINGAL**  
Country Manager - International Marketing  
Maruti Suzuki India Limited  
Batch - 2007



**GAURAV CHAUBEY**  
Director  
Grant Thornton India LLP  
Batch - 2010

# FINAL PLACEMENT RECORDS FOR THE BATCH OF 2017-19

## HIGHLIGHTS:



	HR	Marketing	Finance	Operations
Highest Compensation	38.5	30.33	18.5	15
Average Compensation	16.29	15.66	13.66	13.12
Median Compensation	15	14	13.5	13.5



# SUMMER PLACEMENT RECORDS FOR THE BATCH 2018-20

## HIGHLIGHTS:

TOP 10 %  
3,03,529

TOP 25 %  
2,63,023

TOP 50 %  
2,09,884

MAXIMUM  
3,20,000

AVERAGE  
1,48,489

MEDIAN  
1,30,000

	HR	Marketing	Finance	Operations
Average stipend	1,48,072	1,68,710	1,04,375	1,01,818
Median stipend	1,30,000	1,50,000	80,000	1,00,000
Maximum stipend	3,00,000	3,20,000	2,00,000	1,30,000

\*All figures in INR for a duration of two months.

## OUR ESTEEMED RECRUITERS

### FMCG/FMCD

Amway

Colgate Palmolive

Dabur

Ferrero

Godrej & Boyce

Godrej Consumer Products

GSK-CH

Henkel

HUL

Indigo Paints

ITC

L'Oréal

Lava International

Mother Dairy

Nivea

Perfetti Van Melle

Pernod Ricard

Philips India

Philips Lighting

Pidilite

PUMA

Tea Culture of the World

Titan

VIP Industries

### IT/ITES

Accenture

Brillio

Capgemini

Cognizant

eClerx

Genpact

Infosys

Netcore

On Demand Agility

Optymize

Searce

ValueLabs

Wipro

Yodlee

### BFSI

DBS

Aditya Birla Capital

Apollo Munich

Axis Securities

Bank of Baroda

Cashcow Consulting

CRISIL

DE Shaw

DHFL

DHFL Pramerica

EarlySalary

Edelweiss Financial Services

Edelweiss Global Asset & Wealth Management

Edelweiss Tokio

Goldman Sachs

HDFC

HFFC

HSBC

ICICI Securities

Indus Valley Partners

J. P. Morgan

JLT

Marsh India

Principal Finance

SBI Capital Markets

SME Corner

State Bank of India

Tresvista

World Bank

Yes Bank

### HEALTHCARE/PHARMA

ACG Worldwide

Becton Dickinson

Boehringer Ingelheim

Boston Scientific

Cadila Pharmaceuticals

Cipla

Indegene

Johnson & Johnson

MSD Pharma

Sanofi

Sun Pharma

UHG Optum

Zimmer Biomet

### TECHNOLOGY

Cisco

IBM

Intel

Intuit

Mahindra Comviva

Oracle

TE Connectivity

Texas Instruments

WD

# OUR ESTEEMED RECRUITERS

## TELECOMMUNICATION

Airtel  
Vodafone-Idea

## CONGLOMERATE

3M  
Aditya Birla Group  
Coromandel International  
Danaher Corporation  
DCM Shriram  
Exide Industries  
Essar Group  
GE  
Piramal Group  
Reliance Industries  
Shapoorji Pallonji  
Trident Group  
Vedanta  
Welspun

## AUTOMOTIVE/ENGINEERING

Aarti Industries  
Anand Group  
Apollo Tyres  
Ashok Leyland  
Bajaj Auto  
Bosch  
Cummins  
Daimler  
Ford  
Hero Motor Corp  
Hilti  
Honeywell  
Howe Engineering

## L&T

Lear Corporation  
Mahindra CIE  
Maruti Suzuki  
REMCL  
RITES  
Royal Enfield  
Spark Minda  
Tata Motors

## CONSULTING

Deloitte  
EY  
McKinsey  
Michael Page  
Positive Moves  
PwC  
Salto Dee Fe  
Willis Tower Watson  
WNS

## REAL ESTATE

Godrej Properties  
GMR  
Indiabulls  
Kalpataru

## MEDIA & ENTERTAINMENT

BARC  
Dentsu Aegis  
HT Media  
Radio Mirchi  
SITI Cable  
Zee Media

## ANALYTICS

Aspect Ratio  
BRIDGEi2i  
Fractal Analytics  
Kabbage  
Latent View Analytics  
Mu Sigma  
Pexitics  
Tiger Analytics

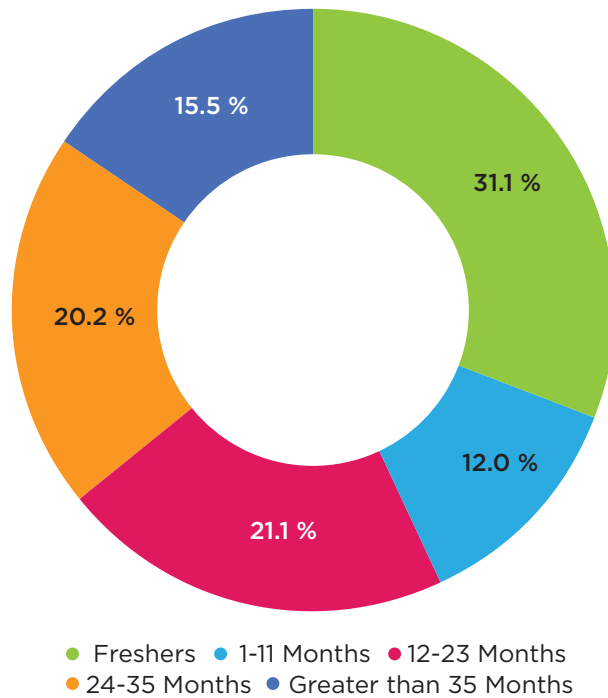
## POWER & ENERGY

Eaton  
GAIL  
HPCL  
Sterlite Power

## OTHERS

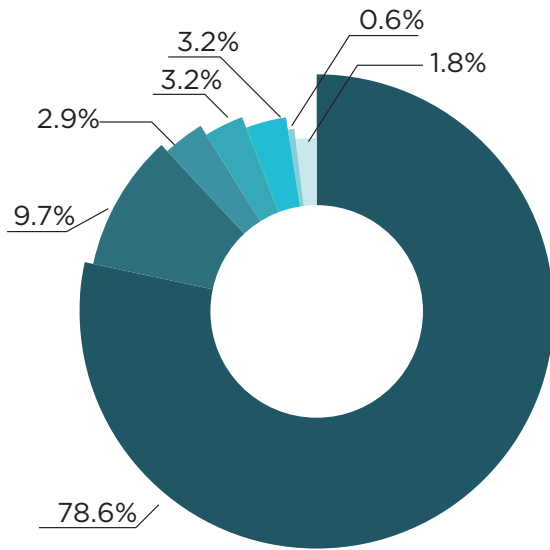
Aditya Birla Fashion and Retail  
Apollo Logistics  
Ecolab  
Henry Harvin  
Maersk GSC  
Maersk Line  
MakeMyTrip  
NBHC  
OLA Cabs  
OYO  
SamFin  
SKAPS Industries  
SREI Infrastructure Finance  
Vodafone Shared Services  
Walmart

## WORK EXPERIENCE



FRESHERS	31.1%
1 - 11 months	12%
12 - 23 months	21.1%
24 - 35 months	20.2%
Greater than 35 months	15.5%

## EDUCATIONAL BACKGROUND

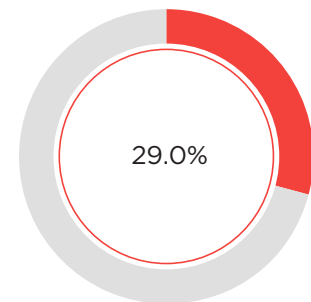
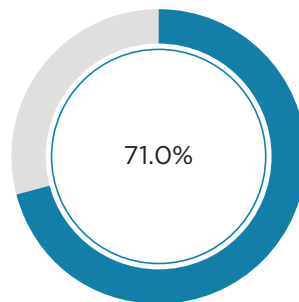


B.Tech	78.6%
B.Com	9.7%
BA	2.9%
B.Sc	3.2%
BBA	3.2%
BMS/BBM	0.6%
Others	1.8%

● B.Tech ● B.Com ● BA ● B.Sc ● BBA ● BMS/BBM ● Others

## GENDER RATIO BATCH OF 2019-21

Batch (Gender Ratio)	
Male	71%
Female	29%



● Male ● Female

# CENTRE OF EXCELLENCE- HUMAN RESOURCES

## ABOUT HUMAN RESOURCES

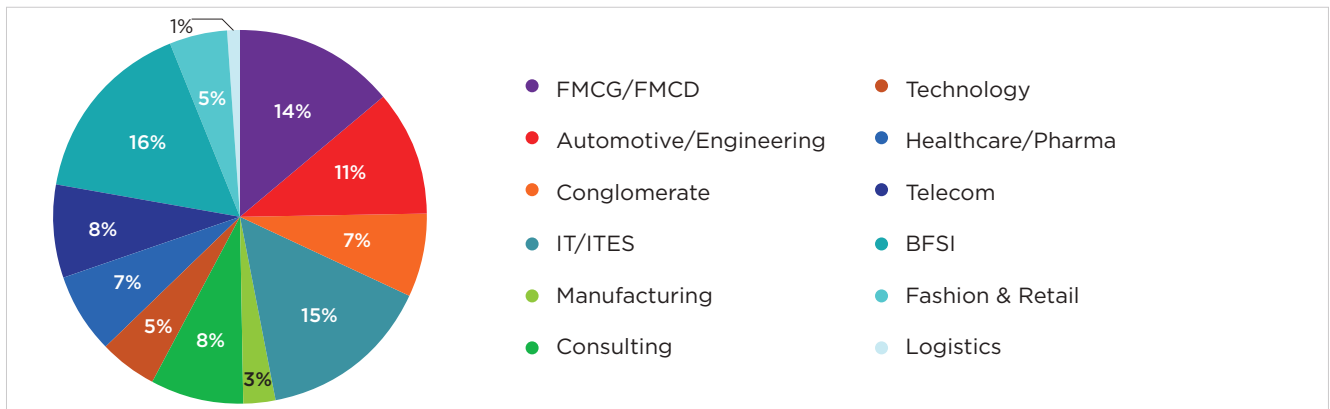
SCMHRD has been a centre of HR excellence for 26 years from the early years of its inception. The course curriculum is designed keeping in mind the recent HR trends and practices adopted in the industry to equip the students well enough to develop into effective leaders and strategic decision makers in their domain. HR Analytics, Strategic Human Resource Management, Design Thinking and HRD Instruments are a few courses in the curriculum that add value to the knowledge base of the student and provide them with deep insights on its implementation in the field of HR.

The institute comprises a healthy mix of permanent and visiting faculty who usher in a plethora of learning perspectives during their classroom sessions and elucidate its practicality and relevance in the real life scenarios.

## KEY HIGHLIGHTS

- The students have work experience in various reputed organizations.
- Students are given abundant opportunities to work on live projects and case study competitions, enhancing their outlook on cutting edge HR domains.
- Students have been offered domains like Talent Acquisition, Learning and Development, Industrial Relations and Compensation and Benefits as a part of their summer internships.

## SUMMER INTERNSHIP SECTORS (BATCH 2018-20)





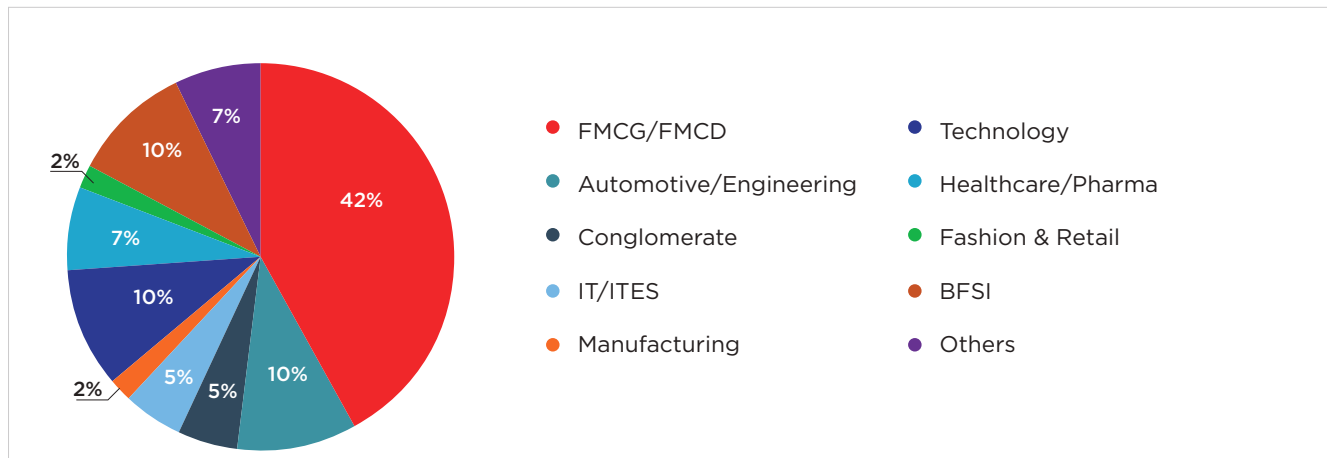
## ABOUT MARKETING

The marketing specialization at SCMHRD has been one of the most sought after options for students considering the promising learning opportunities offered at the institute. The students are given a multitude of opportunities to gain exposure into the latest trends in marketing through live projects, leadership talks, case study approaches to problem solving and the application of data mining tools.

## KEY HIGHLIGHTS

- The students have previously worked in various leading organizations.
- As a part of the academic curriculum, special focus on digital marketing and analytics contributes towards the holistic development of a marketing student.
- Roles in Marketing research, B2B Marketing, Channel Development, Digital Marketing, Branding, Merchandizing are offered to students as a part of their summer internships.

## SUMMER INTERNSHIP SECTORS (BATCH 2018-20)



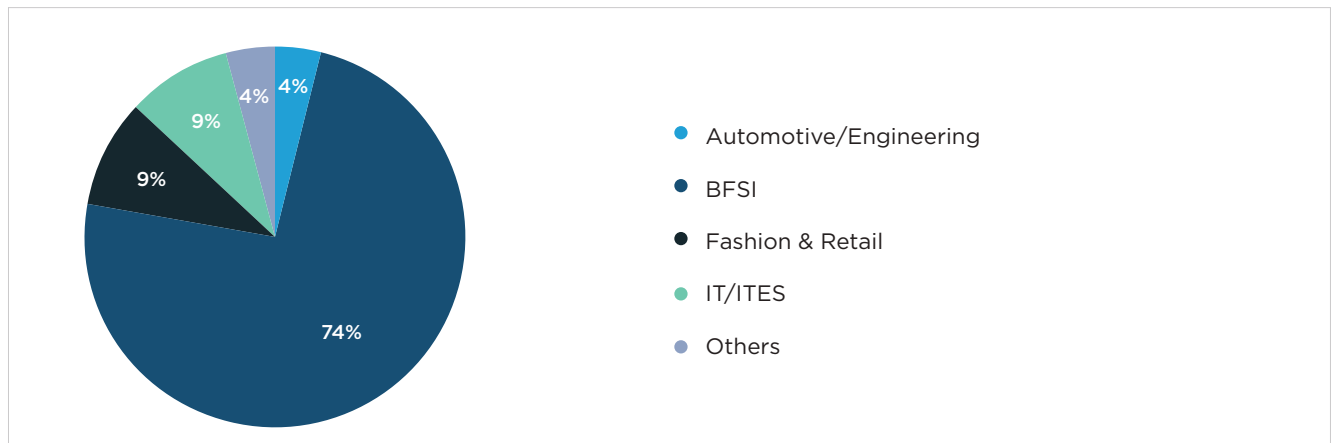
## ABOUT FINANCE

Finance at SCMHRD is distinguished for being one of the select institutes to get official recognition from CFA Institute, USA and for having 70% of the course curriculum in line with the CFA curriculum. This prepares the students for a career in Investment Banking, financial risk management, treasury management, commercial banking, corporate banking, consulting to name a few. In addition to this, the students also pursue certifications like of Financial Risk Management (FRM), NSE Certifications etc.

## KEY HIGHLIGHTS

- The batch of 2018-20 has done internships with organizations like YES Bank, JPMC, HSBC, DBS and more.
- Course curriculum includes derivative markets, financial modelling, venture and private equity funding, financial analytics, security analysis and portfolio management
- The summer internship domains offered include Corporate Banking, Investment Banking, Financial Risk Management, Corporate Finance and Strategy, Credit Sales and Market Analysis.

## SUMMER INTERNSHIP SECTORS (BATCH 2018-20)







## ABOUT OPERATIONS

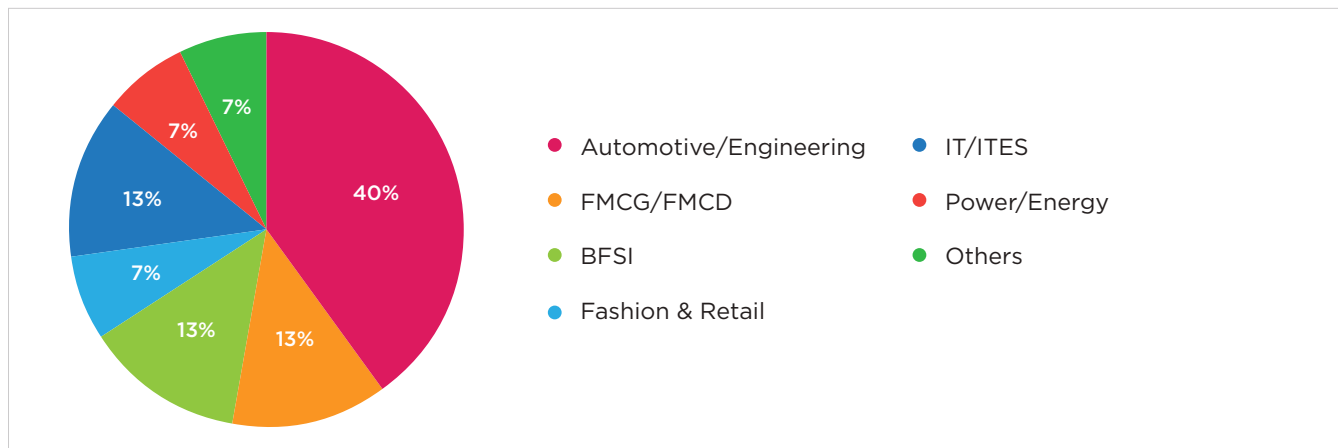
The students from the Operations specialization are taught various intricacies involved in the operations process such as factors impacting a company's supply chain to the nuances of six-sigma. They are made familiar with all these aspects along with other rising and prominent trends in this field.

Subjects like Operations Analytics, International Logistics, Project Risk Management among others all help the student to be industry ready and make extensive usage of analytics software such as ARIS and SCOR.

## KEY HIGHLIGHTS

- 100% of the batch are engineers and have had previous experience in various reputed organisations.
- Students are trained in Six Sigma by leading Corporate Trainers and also take a module of SAP.
- Students are exposed to leading trends in Operations and are encouraged to pursue relevant certifications like APICS and Supply Chain Planning (CSCP).

## SUMMER INTERNSHIP SECTORS (BATCH 2018-20)



# STUDENT AWARDS & ACHIEVEMENTS 2018-19



Yes FutuREady Scholar  
2019  
Winners

Colgate Inner Circle  
2019  
National Winners

The Ultimate Pitch 4.0  
2019  
National Finalist

Titan Elevate  
2019  
National 2<sup>nd</sup> Runners-Up

Tata Mindrover  
2019  
National Finalists

Godrej Loud  
2018  
National Winners

Mahindra War Room  
2018  
Gold Tier

ITC Interbang  
2018  
Winners

Cummins Redefined  
2018  
National Finalists

Nestle Ingenium  
2018  
Winners

RB Global Challenge  
2018  
Regional Finalists

YES Transformation Series  
2018  
National Semifinalist

Infosys Ingenious  
2018  
National Runners-Up

Titan Elevate  
2018  
National Runners-Up

ABG Head Start  
2018  
National Finalists

DCM Future On  
2018  
Winners

Mahindra Rise  
2018  
National Semifinalists

Barclays Nimble  
2018  
National Finalists



## PLACEMENT PROCESS

The students of SCMHRD are offered the best profiles in top-notch companies across industries. Furthering its commitment to bringing in more transparency and professionalism to the entire placement process, SCMHRD now adheres to Indian Placement Reporting Standards (IPRS) and the placement data is audited by the reputed firm CRISIL.

The dynamic curriculum, top-of-the-rung faculty, live projects, regular interaction with the industry experts, specially designed corporate courses and hands-on consulting experience prepare students to deliver their best every time. This encourages many top companies to visit SCMHRD during every placement season.



## PRE PLACEMENT TALKS

Companies are invited on campus to conduct Pre-Placement Talks before the placement week commences, for both final and summer placements. This gives students a clear idea of the profiles and projects being offered. This also gives the companies a chance to interact with the batch and gauge it.

If a company is unable to visit the campus for such an interaction, its presentation can be mailed to the placement cell, which takes the responsibility of making it reach the concerned students.




## SUMMER PLACEMENTS

At the end of the first year, every student undergoes a two-month Summer Internship in an organization to obtain experience of the corporate roles they want to fit in. Students work on live projects and help the company get an insight into the talent pool available in the college. In addition to the Summer Internships, the institution also accommodates Winter Internship Programs in collaboration with the industry as per their requirements, for second year students.

Summer Placement PPT's Commencement	Mid August 2019 onwards
Summer Placement Commencement	September 2019*

\*Tentative dates





---

SCMHRD was conceived a quarter century ago, with an idea to lay the foundations for an institute that would train the nation's leaders by dispensing quality management education. In this time, SCMHRD has made great strides by providing its students with sophisticated infrastructure to complement the erudite faculty, and has carved a niche for itself in management education. The institute has sculpted astute minds who have exhibited remarkable business acumen and have contributed to the stellar reputation that the institute enjoys today. Scaling great heights by figuring among the top business schools in the country in just 26 years of its existence, SCMHRD is a phenomenon that promises to amaze for years to come.

---



॥ परमार्थं कुरुमः ॥

## **SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)**

(Established under Section 3 of the UGC Act, 1956)

**Re-accredited by NAAC with 'A' grade (3.58/4) | Awarded Category - I by UGC**

📍 Symbiosis Infotech Campus, Plot no. 15, Rajiv Gandhi Infotech Park, MIDC, Hinjawadi, Pune-411057 India

☎ +91 9890994579 / +91 9890994580 / +91 9890994578 / +91 9890454303

✉ placements@scmhrd.edu | corporate\_relations@scmhrd.edu 🌐 www.scmhrd.edu

