

SCMHRD

Arati Vaidya <arati_vaidya@scmhrd.edu>

Re: Session by Prof.Sethuraman on Jan 3rd 2019

Gauri Joshi <gauri_joshi@scmhrd.edu>

To: faculty_group@scmhrd.edu

Thu, Dec 20, 2018 at 12:39 PM

Cc: Director Office <director@scmhrd.edu>, "Deputy. Director" <deputy_director@scmhrd.edu>, Arati Vaidya <arati_vaidya@scmhrd.edu>

Dear All

Good Afternoon!!

Hope you all are doing well.

The faculty of SCMHRD has been on an award spree for the last couple of days!!

To further kindle the research spark a session by a renowned faculty from Cox Business School has been scheduled in the beginning of the year!!

The details of the FDP are as follows.

FDP Date - Jan 3rd 2019

Resource Person - Prof Rajagopalan Sethuraman

Topic- Ten Mantras for publishing with impact

University - Cox School of Business

Venue- will be communicated later

Time - 1.00pm to 3.00pm

Kindly check the attachment to know more about Prof.Sethuraman.

Hope to see you all for the session!!!

Regards

Gauri Joshi


Academic Associate

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 **Sethuraman-Raj-11-11-2015-CV.docx**
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SYMBIOSIS CENTRE FOR MANAGEMENT AND HUMAN RESOURCE DEVELOPMENT

Attendance Sheet

Date: 3rd January 2019

FDP on Ten Mantras for publishing with impact

Resource Person

No.	Title	Name	Designation	Signature
1	Dr.	Rajagopalan Sethuraman, University - Cox School of Business		Raj
1	Dr.	Pratima Sheorey	Director & Professor	
2	Dr.	Netra Neelam	Deputy Director & Associate Professor	
3	Dr.	Ravi Kulkarni	Professor	
	Dr.	Manoj Hudnurkar	Professor	
5	Dr.	Sonali Bhattacharya	Professor	Sonali
6	Dr.	Manish Sinha	Associate Professor	ms
7	Dr.	Aradhana Gandhi	Associate Professor	
8	Dr.	Vaishali Mahajan	Associate Professor	Analy
9	Dr.	Pankaj Sharma	Associate Professor	
10	Dr.	Subhasis Sen	Associate Professor	SS
11	Dr.	K.Rajagopal	Associate Professor	
12	Dr.	Vinita Sinha	Associate Professor	
	Dr.	Rahul Hiremath	Assistant Professor	
14	Dr.	Shantanu Prasad	Assistant Professor	Shantanu Prasad
15	Dr.	Pooja Sharma	Assistant Professor	
16	Dr.	Dipasha Sharma	Assistant Professor	
17	Dr.	Rakesh Yadav	Assistant Professor	
18	Dr.	Monica Kunte	Assistant Professor	
19	Dr.	Aditi Naidu	Assistant Professor	
20	Mr.	Sanjay Bhattacharya	Assistant Professor	
21	Mr.	Suhas Ambekar	Assistant Professor	
22	Ms.	Gauri Joshi	Academic Associate	Gauri Joshi

23. Ms. Sucheta Madal.

JRF

PAS



Report on Workshop on Ten Mantras for publishing with impact

Workshop was scheduled on **Ten Mantras for publishing with impact** by Dr. Rajagopalan Sethuraman for all Teaching faculty.

Details of the workshop as below:

Date: 3rd January 2019

Venue: 608

Time: 1.00 pm to 3.00 pm

Total 23 participants attended the workshop.

Briefs of workshop

Dr Sethuraman discussed a few research papers on retail marketing. He emphasized that title should be self-explanatory and attractive and research should be attempted in unexplored area to be acceptable in a high impact journal.

