

FDP on Feb 21st on Using experimental designs for research in SCMHRD

Fri, Feb 16, 2018 at 10:27 AM

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To: faculty_group <faculty_group@scmhrd.edu>
Cc: Director Office <director@scmhrd.edu>, "Deputy Director" <deputy_director@scmhrd.edu>, "Col. Kiran Kanade" <ao@scmhrd.edu>

Dear Sir/Madam,

Greetings!

This is to inform you all that Prof. Priya Raghur, Dean Abraham L. Gitlow Professor of Business, Stern School of Business, New York University will be visiting SCMHRD on 21st Feb 2018.

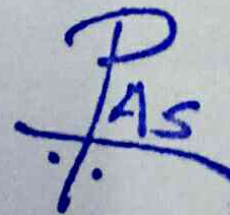
We have arranged FDP on Using experimental designs for research purpose, between 10.30 am - 1.00 pm followed by lunch.

As directed by Director mam, request all faculty members to attend the FDP.

Will shortly send the details of venue for FDP.

Thanks & Regards,

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Symbiosis International University
Symbiosis Teaching Learning Resource Center
Workshop on "Using experimental designs for research purpose"
21 February 2018, SCMHRD (10:00 am - 01:00 pm)

Resource Person's Name	Mail ID	Sign
1 Prof. Priya Rajharia		Priya Rajharia

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32	Dr. Suchita Jha	SIIB		Suchita
33	Smita Santoki	SIIB		Smita
34	Saravani Krishnamoorthy	SIIB		Saravani
35	Gurudas Nulka	SCMHRD		Gurudas
36	Vasundhara Sen	SCMHRD	vasundhara_sen@scmhrd.edu	Vasundhara



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SCMHRD

Report on Workshop on Using experimental designs for research

Workshop was scheduled on **Using experimental designs for research** by Dr. Priya Raghbir for all Teaching faculty.

Details of the workshop as below:

Date: 21ST February 2018

Venue: 608

Time: 10.00 am to 1.00 pm

Total 30 participants attended the workshop.

It was a full day workshop for all.

She gave a brief on as follows:

1. Accept and Reject decision in high quality journals
2. Essential ingredients for successfully publishing survey based quantitative research.

Prof Raghbir took participants through her own research journey. She highlighted how an attractive 'title' is important for a research paper. She also discussed how combining 2-3 studies together over a period of 3-4 years helped in research papers acceptable A* journals. Research discussion mainly pertained to area of marketing.

