



**Symbiosis Centre for Management and Human Resource Development,
Pune
Master of Business Administration (Executive)
Programme Structure 2023-25**

1.	OBJECTIVE	1. To transform successful managers into global business leaders 2. Develop knowledge in core areas of business including strategy formulation 3. Refining the interpersonal skills and leadership qualities			
2.	DURATION (IN MONTHS)	24 (Part Time)			
3.	INTAKE	30			
4.	RESERVATION	I. Within the sanctioned intake	a) SC (In Percentage)	b) ST (In Percentage)	c) Differently abled (In Percentage)
			15	7.5	3
		II. Over and above the sanctioned intake	a) Kashmiri Migrants (In Seats)	b) International Students (In Percentage)	
			0	0	
5.	ELIGIBILITY	Graduate from any recognised University/ Institution of National Importance with a minimum of 50% marks or equivalent grade (45% marks or equivalent grade for Scheduled Caste/ Scheduled Tribes) at graduation level AND a minimum of one year full time work experience after graduation in a Registered Firm/ Company/ Industry/ Educational/ Government/ Autonomous Organisations.			
6.	SELECTION PROCEDURE	Written Ability Test and Personal Interaction			
7.	MEDIUM OF INSTRUCTION	English			
8.	PROGRAMME PATTERN	Semester			
9.	COURSE & SPECIALIZATION	As per Annexure A: Specialization: Marketing, Human Resource, Finance, Operations, Information Technology and Business Analytics			
10.	FEE		Academic Fee p.a	Institute Deposit	Total
1st Year					
	Indian Students (Amount in INR)		316000	10000	326000
	International Students	NRI/ PIO/ OCI Category (Amount in US\$)	Not Applicable	Not Applicable	Not Applicable
		Foreign National Category (Amount in US\$)	Not Applicable	Not Applicable	Not Applicable
2nd Year					



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	Indian Students (Amount in INR)		276000	0	276000			
	International Students	NRI/ PIO/ OCI Category (Amount in US\$)	Not Applicable	Not Applicable	Not Applicable			
		Foreign National Category (Amount in US\$)	Not Applicable	Not Applicable	Not Applicable			
11. ASSESSMENT	All Internal Courses will have 100% component as internal evaluation at the Institute level. All External Courses will have 60% internal component and 40% component as external [University] examination							
12. STANDARD OF PASSING	The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.							
13. AWARD OF DEGREE	Master of Business Administration (Executive) will be awarded at the end of Semester 4 examination by taking into consideration the performance of all semester examinations after obtaining minimum 4.00 CGPA out of 10 CGPA.							
14. CLASSIFICATION OF CREDITS								
Semester	Generic Core	Generic Elective	Specialization Core	Specialization Elective	Open Elective	Non-Letter Grade Mandatory Course/s	Non-Letter Grade Audit Course/s	Total
Common								
1	25	0	0	0	0	0	As per the student's choice	25
2	23	0	0	0	0	0		23
3	26	0	0	0	0	0		26
4	16	0	0	0	10	0		26
Total	90	0	0	0	10	0		100

This Programme Structure is aligned with the norms laid down by the University and is approved by the Academic Council.
Hereafter changes (if any) which conform to the policy on "Curriculum Development and Review" would be permissible, subject to revision of the Programme Structure, following the specified processes.

Director - Academics

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Annexure A

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
Semester : 1							
Generic Core Courses							
T2216	0203480101	Business Statistics		2	100	0	100
T2353	0203480102	Entrepreneurship		2	60	40	100
T2114	0203480103	Essentials of Marketing Management		2	60	40	100
T2003	0203480104	Financial Accounting		2	60	40	100
T1324	0203480105	Goods and Service Tax (GST) Law		2	60	40	100
T2572	0203480106	Human Resource Management		2	60	40	100
T1140	0203480107	Legal Aspects of Business		2	60	40	100
T2528	0203480108	Management of Operations		2	60	40	100
T6075	0203480109	Managerial Economics		2	60	40	100
T2573	0203480110	Organizational Behaviour		2	60	40	100
T2225	0203480111	Research Methodology		2	100	0	100
T3152	0203480112	Advanced Excel		1	50	0	50
T2802	0203480113	Project		2	100	0	100
Total				25	890	360	1250
Semester : 2							
Generic Core Courses							
T2827	0203480201	Supply Chain Management		2	60	40	100
T2891	0203480202	Business Research Methods		3	90	60	150
T2130	0203480203	Brand Management		2	60	40	100
T2227	0203480204	Business Analytics		2	60	40	100
T2118	0203480205	Consumer Behaviour		2	60	40	100
T2035	0203480206	Introduction to Financial Management		2	60	40	100
T2284	0203480207	Learning and Development		2	60	40	100
T6074	0203480208	Macroeconomics for Managers		2	60	40	100
T2220	0203480209	Operations Research		2	60	40	100
T2804	0203480210	Project		4	200	0	200
Total				23	770	380	1150
Semester : 3							
Generic Core Courses							
T2253	0203480301	Strategic Management		2	60	40	100
T2236	0203480302	Corporate Governance and Ethics		2	60	40	100
T2139	0203480303	Digital Marketing		2	100	0	100
T2574	0203480304	Employment Related Laws		2	60	40	100
T2498	0203480305	Financial Statement Analysis		2	60	40	100



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T2387	0203480306	Global Business Environment		2	60	40	100
T2015	0203480307	Introduction to Financial Markets and Institutions		2	60	40	100
T2290	0203480308	Leadership and Capacity Building		2	60	40	100
T2165	0203480309	Lean Six Sigma		2	60	40	100
T3094	0203480310	Project Management		2	60	40	100
T2143	0203480311	Services Marketing		2	60	40	100
T2804	0203480312	Project		4	200	0	200
Total				26	900	400	1300
Semester : 4							
Generic Core Courses							
T2692	0203480401	Social Media Analytics		2	60	40	100
T2209	0203480402	Business Forecasting		2	60	40	100
T2254	0203480403	Game Theory for Strategic Thinking		2	100	0	100
T2810	0203480404	Project		10	500	0	500
Total				16	720	80	800
(Choose any one specialization)							
Specialization : Marketing							
T2152	0203480405	Business to Business Marketing	Marketing	2	60	40	100
T2127	0203480406	Integrated Marketing Communication	Marketing	2	60	40	100
T2125	0203480407	Marketing Strategy	Marketing	2	60	40	100
T2148	0203480408	Retail Marketing	Marketing	2	60	40	100
T2136	0203480409	Sales Force and Channel Management	Marketing	2	60	40	100
Total Required Credits				10	300	200	500
Specialization : Human Resource							
T2577	0203480410	HRD Instruments	Human Resource	2	60	40	100
T2286	0203480411	Industrial Relations	Human Resource	2	60	40	100
T2578	0203480412	Organizational Development and Change	Human Resource	2	60	40	100
T2760	0203480413	Strategic Human Resource Management	Human Resource	2	60	40	100
T2281	0203480414	Talent Acquisition	Human Resource	2	60	40	100
Total Required Credits				10	300	200	500
Specialization : Finance							
T2011	0203480415	Commercial Banking	Finance	2	60	40	100
T2037	0203480416	Direct Taxation	Finance	2	60	40	100



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T2056	0203480417	Financial Risk Management	Finance	2	60	40	100
T2019	0203480418	Fixed Income Markets	Finance	2	60	40	100
T2073	0203480419	International Finance	Finance	2	60	40	100
Total Required Credits				10	300	200	500
Specialization : Operations							
T2173	0203480420	International Logistics	Operations	2	60	40	100
T2187	0203480421	Service Operations Management	Operations	2	60	40	100
T2181	0203480422	Supply Chain Strategy	Operations	2	60	40	100
T2182	0203480423	Technology in Supply Chain	Operations	2	60	40	100
T2169	0203480424	Warehouse Management	Operations	2	60	40	100
Total Required Credits				10	300	200	500
Specialization : Information Technology							
T2182	0203480423	Technology in Supply Chain	Information Technology	2	60	40	100
T3288	0203480425	Business Process Management	Information Technology	2	60	40	100
T3082	0203480426	IT Consulting	Information Technology	2	60	40	100
T3287	0203480427	IT Strategy	Information Technology	2	60	40	100
T3286	0203480428	Requirements Management	Information Technology	2	60	40	100
T3297	0203480429	Software Quality Management	Information Technology	2	60	40	100
Total Required Credits				10	300	200	500
Specialization : Business Analytics							
T6068	0203480430	Basic Econometrics	Business Analytics	2	60	40	100
T3395	0203480431	Digital Transformation	Business Analytics	2	60	40	100
T2693	0203480432	Visual Analytics	Business Analytics	2	60	40	100
T3532	0203480433	Machine learning	Business Analytics	2	60	40	100
T3397	0203480434	Data Mining	Business Analytics	2	60	40	100
Total Required Credits				10	300	200	500



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Semester	Internal Credits	External Credits	Total Credits	Total Marks
Common				
Semester 1	7	18	25	1250
Semester 2	4	19	23	1150
Semester 3	6	20	26	1300
Semester 4	12	14	26	1300
Total	29	71	100	5000